

	<b>இந்தியன் வங்கி</b>	<b>इंडियन बैंक</b>	<b>INDIAN BANK</b>
	புதுவை மாநில வங்கியாளர் குழுமம்	राज्य स्तरीय बैंकर समिति – पुदुच्चेरी संघ राज्य क्षेत्र	<b>State Level Bankers' Committee - UT of Puducherry</b>

**SLBC-UTP/L 05/ 2017-18/3006**

**Dated: 12.01.2018**

**Sub: Minutes of the SLBC meeting held on 27.12.2017**

The Third State Level Bankers' Committee (SLBC) Meeting of Union Territory of Puducherry for the year 2017-18 was held on 27.12.2017 at Puducherry. Mr. M O H F Shahjahan, Hon'ble Revenue Minister, Puducherry, Mr. Kishor Kharat, M D & CEO, Indian Bank, Chennai, Mr. A Anbarasu, IAS., Development Commissioner, Government of Puducherry, Mr. A K Padhi, General Manager, NABARD, Chennai, Mr. D. Devaraj, General Manager, RBD, Indian Bank, Chennai, Mr. Sathish Kumar, Deputy General Manager, Reserve Bank of India, Chennai, Mr. B. Veeraraghavan, Zonal Manager and Convenor SLBC, Indian Bank, Puducherry, Senior Executives/Officials of various banks, Senior Officials of various Government Departments and Co-ordinators of member banks participated in the meeting.

The list of participants is given in the annexure.

**Mr. D Devaraj, General Manager, Indian Bank** in his welcome address informed that the performance of Banks during first half of the fiscal year 2017-18 is available for review in this meeting. The Banks have performed well in many key banking parameters during the review period. For example:

The outstanding under Priority Sector advances is at 64% against the minimum stipulated level of 40%;

The Outstanding under Agriculture is at 23.52% which is more than the minimum stipulated level of 18%

The CD Ratio has improved from 70% as of March 2017 to 72% as of September 2017.

Banks have achieved 101.90% of disbursement target under Annual Credit Plan. Sub target under agriculture and MSME (Non- Farm) Sector have been surpassed and services target has a gap and I request fellow bankers to make good the shortfall in the current quarter itself.

Besides above, every one of us is vested with a greater responsibility in improving Digital transactions replacing conventional paper transactions. Government of India is taking many steps towards this direction. To facilitate this, bankers should ensure 100% accounts are seeded with Aadhaar and Mobile numbers at the earliest. Aadhaar authentication of every bank account is mandatory and there is big task before us to authenticate all bank accounts before this financial year and every Bank is working on this direction. He appealed to my banker friends to be proactive and complete this task at the earliest and make UT of Puducherry, where the seeds of Financial Inclusion were sown more than a decade ago. He requested member bankers to popularise Social Security Schemes namely Pradhan Mantri Jeevanjothi Bima Yojana (**PMJJBY**), Pradhan Mantri Suraksha Bima Yojana (**PMSBY**) and Atal Pension Yojana (**APY**). Efforts should be taken for coverage of all eligible persons in the UT. The SLBC/Puducherry has been very vibrant and performing and this is possible only because of the excellent coordination between bankers and Government Executives/officials. He requested the members to actively participate in the discussions.

**Shri Kishor Kharat, Managing Director and Chief Executive Office, Indian Bank in his presidential address** congratulated the banks in Union Territory of Puducherry for their excellent co-operation and unstinted support extended in implementing all programmes and schemes. It is such co-operation and support that has resulted in achievement of vital banking parameters such as C: D ratio being 72%, Priority sector advances being 64% against the target of 40%, Agri. advances being 23.52% against the target of 18% as mandated by RBI. The percentage is above 22% since March 2016. Weaker Sections advance is at 16.46% against the mandatory level of 10%. Advances to SC/ST under Priority sector lending has grown up from 6.12% as of March 2017 to 6.28% which is again a good sign. Lending under minority communities, has also grown from 15.26% in March 2017 to 15.40% as on September 2017. All these parameters indicate that the state continues the tradition of achieving all the mandatory targets. As on September 2017, Deposits have witnessed a YoY growth of 18.19% and advances 9.44%. The deposit growth needs compliments and growth in advances may still be improved. As prudent Bankers he hoped that the bankers in UTP will realize the need to improve the advances which is the base for the growth and development of the profitability parameters.

#### **PERFORMANCE UNDER ANNUAL CREDIT PLAN**

- The overall achievement under ACP upto September is 101.90% against the target. Agriculture disbursement is 109.52% and under MSME it is 101.63%. The other priority sector achievement is 92.42% only which he expressed that it will pick up in the ensuing quarter.

#### **FINANCIAL INCLUSION**

- Puducherry always delivers better under Government sponsored programmes and has done well under Pradhan Mantri Jan Dhan Yojana (PMJDY) scheme. The AADHAAR seeding is 83%. But the AADHAAR authentication in accounts is only 40% which needs to be improved drastically. The mobile number seeding is also very important and Banks are to take these issues seriously and ensure that the guidelines of the DFS/GoI are complied with.
- He complemented Banks for organizing Mudra camps at Puducherry and Karaikal as per the GoI guidelines. All stakeholders have participated and took initiatives in the programme and showcased the schemes of the Government such as promoting digital payments, making Enrolment under social security scheme such as Pradhan Mantri Jeevan Jyothi Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY), Atal Pension Yojana (APY) etc.
- It is also good to know that the Banks have disbursed 1669 Mudra loans amounting to Rs.21.23 crores on the occasion.

#### **GLOBAL ECONOMY:**

Global economic environment is currently going through a positive trend in the upward business cycle led by the US, Euro Area and Japan. Advanced Economies have followed stronger fiscal expansionary policies to revive employment and improve macroeconomic fundamentals. In this scenario, IMF in its latest World Economic Outlook (WEO) suggests that global growth is poised to rise to 3.6 per cent in 2017 and to 3.7 per cent in 2018 on the back of buoyant financial markets and a long-awaited cyclical recovery in manufacturing and trade sector. Dr. Urjit R Patel, Governor, Reserve Bank of India in his address on December 7, 2017 at the CAFRAL (Centre for Advanced Financial Research and Learning) Conference informed that "In India, an eventful 2017 is drawing to a close with important transformations in place, viz., demonetization of high value currency notes; introduction of a goods and services tax

(GST) regime; the Insolvency and Bankruptcy Code (IBC); promulgation of the Banking Regulation (Amendment) Act and a recapitalization plan for government-owned banks. These key changes mould India's financial sector landscape.

#### **INDIAN ECONOMY:**

In **India**, GDP growth momentum is expected to increase upto 7.4 per cent in 2018. Much of Indian investment like growth-enhancing infrastructure projects is routed through banks. Bank credit growth has recently hit multi-decade lows. But that's hardly the only problem. The off take of funds by the industry, service and trade sectors is also low compounding the issue. The favorable climate for investment in the UTP under able leadership of the Honorable Chief Minister may be taken advantage of to enhance lending and to reach greater heights in this part of the country.

Barring some initial glitches in implementing GST, in the medium-term and long-term, it is expected to boost competitiveness and performance in India's manufacturing sector. Multiple indirect taxes have also increased the administrative costs for manufacturers and distributors and with GST in place, it will reduce the compliance burden and the sector will grow more strongly. Let all our Banker friends utilize this opportunity. Government of India has recently announced recapitalization plan, the NPA of banks will be taken care by the recapitalization plan of Government of India. There will be improvement this year itself due to various plans of RBI. Because of GST the transactions will be registered and new opportunities will be available to the banks to bring various organizations under their fold.

He observed that the Bankers and the Government agencies operating in the Union Territory of Puducherry have always been cooperative, enthusiastic, proactive and delivered their best always. He expressed that the banker friends operating in this region will ever be willing to walk that extra mile to excel in their work and help the SLBC, Puducherry in achieving the expectation of the Government and other regulatory bodies in implementing all development related schemes.

**Mr. M O H F Shahjahan Hon'ble Revenue Minister, Government of Puducherry** in his speech informed that banks play an important role in development of the country. The GDP was at 9% earlier but due to demonetization and other policy decision the same has come down to 6.5% but it is slowly picking up. Indian economy was stable when other countries were deteriorating. India is a safe investment country and lot of multinationals are coming and investing in infrastructure projects. Puducherry is a growing state and the GDP is placed at 10.5% and is also better placed in other parameters. The literacy rate is at 97% which is next to Kerala. Major part of budget is also allocated for education and other developmental activities. The population is 12 lakhs and there are 11 medical colleges, 20 engineering colleges, 15 arts and science colleges. Each village has a school and Puducherry is an education hub. Puducherry is a small state and availability of land is a major problem.

The Industrial Policy introduced recently is considered as best by CII and provides competition. Due to limited availability of land mega industries are not encouraged and strives for more labour intensive industry which provides employment to the population as Puducherry has quality manpower. IT Policy has been launched recently. Puducherry is an alternate IT destination for Chennai and Bangalore. Puducherry has French connection and people from France are willing to invest in IT industry to cater to the needs of their country. Government cannot give employment to everyone. To encourage people to start new venture Innovation café is launched in Puducherry for the first time in the country. Where people are guided, counseled and helped to start new projects. Youth who have modern ideas can register in these innovation cafes and hand holding is done to these people to come up in life and provide employment

to others. Banks have a major role to play as there is good scope for financing these new projects. These small ventures create jobs and help in reducing unemployment. Khadhi was earning only very little profits and due to turn around plan earnings have been increased and to reach the un-reached 4 new zonal offices have been opened in rural areas. These offices provide the unemployed youth with hand holding support to apply for self employment ventures. Joint Liability Groups will be formed for adequate finance of projects. Khadhi is providing platform for online marketing of the products of entrepreneurs of villages.

Another area in which banks have to concentrate is loans to minorities. Awareness of availability of loans is to be provided to minorities, Banks can tie-up with WAKF board and churches for providing loans to minority community. Banks can visit these places and organize meeting to provide details of the available facilities. As minority community people are close knit to churches and mosques the repayment can also be ensured. Providing adequate and timely credit will uplift these people and also have multiplier effect by bring into banking fold more people of this communities. Banks should also start consultancy and marketing services to help the borrowers. Banks play important role in development of the people they have to bring out new innovative area specific schemes to fund the youth in new ventures and also ensure proper repayment through profit. Joint liability concept will be helpful in these areas. He requested banks to continue their role in development of Puducherry.

**Shri Kishor Kharat, Managing Director and Chief Executive Officer, Indian Bank** informed that innovation café will improve and encourage startups and he assured that banks will actively participate in financing new ventures and also improve their role in financing minority and SC/ST beneficiaries. Banks will also join the online platform of Khadhi and the recent successful conduct of Mudra campaign has also provided the required inputs to the people to readily approach the banks for support in their development.

**Mr Sathish Kumar, Deputy General Manager, Reserve Bank of India** in his address highlighted that the Monetary Policy Committee (MPC) in its Fifth Bi-Monthly Monetary Policy Statement for the year 2017-18, on December 6, 2017, had decided to keep the policy repo rate under the liquidity adjustment facility (LAF) unchanged at 6.00 per cent. Consequently, the reverse repo rate under the LAF at 5.75 per cent and the marginal standing facility (MSF) rate and the Bank Rate are at 6.25 per cent also remained unchanged. RBI has issued a circular on Interest Subvention scheme to Women SHGs. Interest subvention up to 5.5% is provided to Banks, provided they extend credit to Women SHGs @ 7%. Further an additional Interest Subvention of 3% is available for prompt repayment by the Women SHGs, in the notified 250 districts. The circular in respect of RRBs and Co-operative banks will be issued by NABARD.

Through the recent circular some more guidelines on Banking Facility for Senior Citizens and Differently-abled Persons were issued regarding dedicated counters for Senior Citizens/Differently-abled persons, ease of submitting Life Certificates, automatic conversion of accounts to Senior Citizen status, door step banking, facilities to visually impaired customers, etc.-RBI has examined the usage of Udyog Aadhaar Memorandum (UAM) as a KYC DOCUMENT and had concluded that UAM shall not be taken as a KYC document for opening current account as it is only a self declaration. FLCs and the rural branches have not conducted the FL Camps and submitted the reports as mandated by RBI. All Banks and lead bank should ensure the conduct of required number of such camps and report it to RBI, Chennai within the prescribed timeline. The achievement of investment credit under agriculture and allied activities was much below the target and banks to lend more during the ensuing quarter to achieve the target.

**Shri A Anbarasu I A S, Development Commissioner, Government of Puducherry** in his address informed that Hon'ble Minister has outlined that policies of the Government to promote entrepreneurship. Youth power is important and year 2017 witness youth quake and is shaping the social and cultural climate of the world including India. Young people are joining the banks and banks also have a good role to play in development of youth as entrepreneur. Organic farming activity is also being developed in Puducherry and banks have an important role in these schemes. Tourism is an important activity in Puducherry and new areas for development to improve the tourist inflow are to be identified. Housing sector is also developing and PMAY scheme is being implemented for the benefit of the poor people. There is a proposal to bring private partnership in development of Government lands. Puducherry is a very small state and banks are performing well and exceeding the targets. CD ratio is more than 70% against the National average of 60%. The targets under priority sector, agriculture etc. are also above the benchmark. There is still scope for improvement and banks and Government have to work in this direction to fulfill the aspirations of the youth which will benefit all concerned.

**Mr. A K Padhi, General Manager, NABARD, Chennai** in his address congratulated all the banks for their achievements in various sectors. He informed that main area of concern is percentage of term loan under Agriculture which is below 10% against the national average of 23%. In view of the availability of various schemes under farm mechanization, horticulture, allied activities etc., it is expected that the achievement of the banks should be around 30% of the total lending to agriculture. NABARD is planning to launch area development schemes in UT of Puducherry and banks have a very important role to play. Government of India plan to improve the farmers' income and double the same by 2022 can only be met by increase in investment credit activity. Banks have to put in more efforts in this direction. NABARD will be certainly helping the banks in formulating really workable area specific schemes that can be implemented with the co-operation of the Government. In Puducherry digitization of records of SHGs is being taken up through E Sakthi project and in the first phase DRDA groups details have been digitalized. As per the information there are more than 20000 SHG accounts in UT of Puducherry. The co-operation of all the banks is solicited to complete the SHGs formed by NGOs so that they can be benefited in proper identification of groups and ensure timely and adequate lending. Private Sector banks are also requested to provide the details of all the SHG so as to ensure complete digitalization of records. Banks to provide credit to atleast 200 Joint Liability Groups in UTP. NABARD is providing grant for formation of JLGs. Government Sponsored Schemes being implemented through NABARD are good scope for lending under investment credit. For some schemes subsidy is also available. NABARD is also planning to encourage soil testing labs in rural areas. Banks have to port the details in the dedicated portal developed for this purpose and the subsidy would be provided to be beneficiary subject to availability of the same through Government budget allocation. Aadhaar seeding is mandatory field in this portal. As per Government directive Aadhaar linkage is mandatory for claim of subsidy. He requested banks to ensure the same. Banks are also requested to cover all the farmers growing notified crops in notified area under the insurance schemes.

**Mr. B Veeraraghavan, Deputy General Manager and SLBC Convenor** presented the agenda items for discussion

**AGENDA: 1 Confirmation of minutes of the SLBC Meeting held on 08.09.2017**

The minutes of the SLBC meeting held on 08.09.2017 was confirmed by the forum.

## **AGENDA: 2 Review of follow up action taken on the decisions of the earlier meeting**

### **2.1. DRDA-Allotment of Land for Indian Bank Self Employment Training Institute (INDSETI).**

The forum was informed that the issue was regularly pursued by INDSETI Director/Lead Bank. It has been informed that the allotment of the land is finalised. The necessary papers have been placed and cleared by the Council of Ministers and the allotment order will be made shortly. Land is identified and joint inspection completed. Re-survey made and final allotment is expected by the end of this month as reported by Director, DRDA.

(Action – DRDA, INDSETI)

## **AGENDA: 3 – New Issues**

### **3.1 Banking Facilities to Senior Citizens**

The Convenor informed the forum of the recent circular by Reserve Bank of India issued as per Paragraph 8 of Statement on Developmental and Regulatory Policies, as a part of Fourth Bi-monthly Monetary Policy Statement 2017-18 have set forth some guidelines to be followed by Banks for meeting the needs of senior citizens and differently-abled persons so that they are able to avail of banking services without any difficulty. As per the policy banks are to provide dedicated Counters/preference to Senior Citizens, Differently-abled persons, facility to submit life certificate with ease, provision of cheque book facility, and Automatic conversion of status of accounts. Banks should also provide additional facility to visually impaired customers. Senior citizens should also file forms 15G/H without any difficulty. Banks also should ensure Door Step Banking. All the banks are requested to implement the same by 31.12.2017. The details of progress made in this regard may be informed to Lead Bank.

(Action – All banks)

### **3.2 Acceptance of Entrepreneur's Udyog Aadhaar Memorandum (UAM) of MSMEs for opening of Current Account by Banks**

Attention of members were drawn to discussion in the SLBC meeting held on 09.06.2017 under Agenda 3.1 the issue of acceptance of online UAM as a valid document for opening of current account of MSMEs by banks now after careful examination of the issue and subsequent developments Reserve Bank of India has clarified that UAM has not been enumerated in the list of documents required for opening bank accounts under the provision of PML rules. Since, UAM is filed on a self-declaration basis and there is no system to verify the authenticity of the details submitted by the applicant, there are no plans for inclusion of UAM in the list of prescribed documents. All the members are requested to be guided by the same.

(Action – DRDA & All banks)

### **3.3 Action Points of the meeting of Chiefs of Priority Sector of Schedule Commercial Banks held on 27.09.2017**

The forum was informed of the following action points emerged during the meeting of chiefs of priority sector of scheduled commercial banks conducted by NABARD. The two flagship schemes of GOI Viz., PMFBY & ISS are being put on online portal from 01.04.2018 onwards to enable DBT. To enable this all Banks to expedite submission of the granular data including category of farmers, SC/ST, KCC details, land details etc for further action by MOF. Banks should ensure accuracy in reporting of data to NABARD as the same is being provided to Government of India for enabling policy decisions. Banks are requested to ensure 100% seeding of Aadhaar with bank accounts of farmers.

Banks should strive hard for initiation and increased usage of Rupay KCC by the farmers for increasing cashless transactions. As crop loans are sub-vented credit (involving resources), banks should ensure that the branches strictly adhere to the Scale of Finance while financing crop loans. Banks should strive for enhanced financial inclusion as it would enable enhanced contribution to the GDP by wider sections of the population. Banks are requested to increase their direct lending to ensure better monitoring in creation of capital assets. Banks are also to increase financing projects which contribute to water efficiency. In view of the dwindling land holdings, FPOs are the best alternative to make agriculture more viable. As FPOs are legal entities and professionally managed banks should exploit the business potential. Banks should increasingly finance SHGs. The branches are to be provided with access to E-Sakthi portal which will enable them to tap the potential available in their area of operation. Area development schemes for each district are to be prepared and implementation of the same is to be closely monitored.

(Action – All banks)

#### **3.4 Rationalisation of Branch Authorisation Policy – Revision of Guidelines.**

The Convenor informed that as per the revised guidelines of Reserve Bank of India Rationalizing Branch Authorization Policy Banks need not obtain prior permission of SLBC for identifying a centre. In case of more than one bank identify the same Un-banked Rural Centre(URC) to open Banking outlet (BO) at the same time SLBC in co-ordinated manner allot the centre to particular bank. With regard to rural (Tier 5 and 6) centre if a full fledged “brick and mortar” branch is opened in the centre which is already served by a fixed point BC outlet then the same can be taken as equivalent to opening of “Banking outlet” in URC. If a Banking outlet is opened where the centre is served by only a banking outlet of a payment bank then the same can be treated a equivalent to opening of “Banking outlet” in URC. In UTP all rural centre are served by banking outlet (either branch or BC)

#### **3.5 Pradhan Mantri Awas Yojana (PMAY)**

The forum was informed that as per the recent amendments made to PMAY the time period of implementation has been extended upto 31.03.2019 from 31.12.2017 and also the carpet area of MIG I and MIG II has been increased to 120 square meters and 150 square meters respectively in order to enable the middle income group to access the benefits of the interest subsidy scheme. Banks are requested to cover all the eligible beneficiaries in the CLSS scheme and inform the details to Lead Bank regarding list of Housing Loans sanctioned from 01.01.2017. As per the information received so far 202 beneficiaries have been covered under CLSS by member banks in UTP.

(Action – All banks)

#### **3.6 Pradhan Mantri Awas Yojana (PMAY) – Launching of new model scheme in UTP – PMAY-Pondy Plus – EWS/LIG – BL Scheme**

The forum was informed of the salient features of proposed new model scheme under PMAY specially aimed at EWS/LIG beneficiaries who have been identified by Government for providing grant assistance for construction of individual homes under PMAY. Under the scheme Government of Puducherry collects applications from the eligible beneficiaries. The same is scrutinized, processed and work order is issued by the department concerned. The project cost of the each house is about Rs. 4.22 lakhs and of which, Rs.2.00 lakhs will be given as grant assistance from Government. The bank loan component will be Rs. 1.00 to 2.00 lakhs as per the requirement and capacity of the individuals.

A common application for Housing loan will be devised based on the existing housing loan application for processing at the bank level. The application will be collected by the Dept. and sent to the Lead Bank for forwarding to the Major implementing banks for follow up. The female member of the family is to be included as first applicant. The income certificate will be provided by the concerned Government Department and as per PMAY norms self-declaration of income is also sufficient. The PPA approval and plan approval is exempted and a letter to that effect will be provided by the Government side. As per available information, about 75% of the applicants are having original Title deeds of the plot and remaining people will have Pattas which will be produced to the financing bank for creation of EM & MOD charges. An affidavit from the individual will be obtained for depositing title deeds, creating EM and authorizing the banks to credit the Govt. assistance of Rs. 2.00 lakhs into their a/c s (which will be disbursed in 3 stages, after ensuring the level of construction and will be synchronized with bank loan disbursement) and also to appropriate the II & III stage grant assistance from Govt. towards loan repayment, in case of default from the beneficiary.

Govt. will help in recovery of EMIs, will form a recovery committee involving Thasildar, Govt. dept. and banker for smooth implementation of the scheme and Revenue Recovery Act will also be enforced, if need be. Rate of Interest will be 8.30% to 9.50% as per the banks Housing loan lending rates. The bank loan will be recovered in 36 to 60 EMIs depending on the individual income level. No separate Engineer Valuation Report is required. The scheme was discussed in the core committee meeting held on 30.11.2017 in which representatives of Indian Bank, Indian Overseas Bank, State Bank of India, Canara Bank, Pudhuvai Bharathiar Grama Bank and Bank of India participated. All the banks in UT of Puducherry are requested to participate in the PMAY –Pondy Plus scheme to full fill the Government of India and Puducherry Administration's initiative to provide housing to all needy persons in UTP so as to make it a model State in India.

The scheme renamed as **PMAY-Puduvai Plus** was approved by the forum and Government was requested to take steps to frame guidelines and start implementation of the scheme. Banks were requested to extent their fullest co-operation.

(Action – PMAY implementing department and all banks)

#### **AGENDA: 4. Pradhan Mantri MUDRA Yojana (PMMY) & Stand-up India Scheme**

Banks in Union territory of Puducherry have been providing loans for starting self employment enterprises under appropriate scheme of MUDRA. As per the details available in Mudra Portal banks part of SLBC have disbursed an amount of Rs. 179.66 crores as on 01.12.2017 as against the annual target of Rs.208 crores which amount to 86% of the target. All the banks are requested to provide timely and adequate assistance to such candidates depending on their needs and eligibility and take all possible steps to surpass the target. The details of achievements are to be informed to Lead Bank periodically. The overall achievement in UTP as per MUDRA website is Rs.472.86 crores (including MFI & NBFCs)

Under Stand up India Programme (SUIP) banks have sanctioned loans to 86 borrowers as against the target of 526. The banks have to immediately upload the details of sanctions in the portal so as to ensure improved performance as only the data available in the portal would be taken into consideration by Government of India.

(Action – All banks)

The forum was informed of the conduct of Mudra Promotion Campaign at Puducherry on 12.10.2017 as per direction of Government of India to promote Mudra loans, financial inclusion schemes and digital payment methods to



encourage consumers and merchants to increasingly shift to these payment modes which was attended by High level dignitaries. The forum was also informed of the similar campaign organised at Karaikal. During the campaigns various activities as per the Standard Operating Procedure which was informed by Government of India were carried out including presentation of success stories of beneficiaries of Mudra and Stand-up India loans. Live demonstration of downloading of BHIM app and transaction between them through BHIM app for very small purchase was done on the occasion. Stalls were put-up with SLBC members and various modes of digital transactions were also demonstrated. Aadhaar enrollment and updation facility was also provided by UIDAI.

NPCI provided awareness and facilitation of digital transactions for the visitors. Awareness regarding products of NPCI, NABARD, LIC, General Insurance, PMAY and swachh Bharat mission etc were provided to the visitors during the campaign. Loan distribution and enrollment under various schemes and other facilities were also provided to the people. During the campaign period banks in UTP have disbursed 1669 Mudra loans amounting to Rs.21.23 crores and 6 Stand-up India loans amounting to Rs.1.32 crores. Necessary awareness was created during the campaign which would help in branches to reach the targets for the current year.

#### **AGENDA: 5 – PMJDY & DBT**

The forum was informed that under Pradhan Mantri Jan Dhan Yojana (PMJDY) Banks continue to open accounts to new members of the households. While opening new accounts Aadhaar and Mobile numbers are to be simultaneously seeded to the accounts. The Aadhaar is to be authenticated and facility for the same is to be set up by the banks. Aadhaar seeding and mobile seeding will facilitate transfer of DBT benefits and also help in furtherance of digital payment and transactions in the account.

In addition to identified Central Government Schemes DBT is also implemented for payment of old age pension and banks have been requested by the UT Government to ensure Payment of the Old Age pension amount to the beneficiaries at their place within reasonable period. So far 95 BCs have been engaged in UT of Puducherry and based on the necessity banks are requested to take immediate steps to identify and engage more BCs to cover entire OAP beneficiaries' as requested by the Government of Puducherry. The updated details regarding BCs engaged by the banks are to be sent to Lead Bank. Banks were requested to send the details of pension paid to the beneficiary to lead bank to submit the consolidated claim to Government of Puducherry for payment of the eligible commission.

(Action – All banks)

#### **AGENDA: 6 – Enrollment under 3 Social Security Schemes**

The forum was informed of the latest position of enrolment under PMJJBY, PMSBY and APY and were requested to continue their efforts to enroll the maximum beneficiaries under these 3 social security schemes. With regard to APY various campaigns are being conducted by PFRDA to bring at least 2% of eligible Indian population under APY ambit. Banks in UTP are also actively participating in the campaigns.

(Action – All banks)

#### **Agenda 7 - FINANCIAL LITERACY AND TRAINING**

The convener informed the members that FLCC from 28.03.2009 to September 2017 has provided indoor counselling services to 8443 clients. Reserve Bank of India has informed that as per the Financial Literacy policy Financial Literacy Centres (FLCs) are to conduct 2 camps per month on “Going Digital” especially UPI & \*99# (USSD) FLC has

conducted 10 camps on this subject upto September 2017. FLC also should conduct 5 camps per month to specific target group. As against the target of 30 camps for the first half year FLC has conducted 28 camps and the shortfall has been completed in the current quarter.

All the rural branches are to conduct minimum one camp per month. In UT of Puducherry 61 rural branches have conducted 213 camps in their service area during the first 6 months. All the rural branches are requested to conduct more camps as per the target during the current and forthcoming quarter. The counsellor of FLC also participates in various financial literacy campaigns. The developments in Digital Payments are also been included in the financial literacy programmes. INDSETI has conducted 186 trainings in which 5046 candidates have been trained. All the members were requested to fully utilise these facilities.

(Action –FLC, INDSETI & All banks)

#### **Agenda 8 - Review of performance of Banks in U.T. of Puducherry**

As at the end of September 2017, there are 268 bank branches in UTP covering 42 banks. 2 new small finance banks viz. Suryoday and Ujjivan have started operation during the quarter. During the first half Bank of India, Axis Bank and Karur Vysya Bank have also opened one branch each. Per branch population for UTP works out to 4657 and for Karaikal it is still less at 4004. The position of deposit and Advances as on September 2017 is at Rs.15155.36 Crores and Rs.10882.21 Crores respectively. Growth in deposit was 3.35% and advances were 6.18% over March 2017. CD Ratio of UT has increased to 72% as on September 2017. Banks were requested to speed up their lending so to improve the CD ratio.

#### **AGENDA 9 - Review of Performance under Annual Credit Plan 2017-18**

The aggregate Credit disbursement during the first half of the year 2017-18 amounted to Rs.1346.76 Crores against the target of Rs. 1321.62 crores, which is 101.90% achievement. The achievement under agriculture is 109.52%. All the banks were requested to lend more OPS to compensate the shortfall of the previous quarter in the current quarter.

(Action – All banks)

#### **Agenda 10 - Flow of Credit to Agriculture**

The Yearly target for agricultural credit by banks is Rs.1162.63 crores to 119810 accounts. During the first half of 2017-18, banks have disbursed an amount of Rs.636.66 Crores to 67109 accounts. The achievement was 109.52% of half yearly target of Rs.581.31 crores. Banks are requested to disburse and give thrust for investment credit projects under agriculture and allied sector to achieve the targets for MTL. Banks are also requested to cover all notified crops in notified area under Pradhan Mantri Fasal Bima Yojana (PMFBY) in view of availability of premium subsidy.

(Action – All banks)

#### **Agenda 11 - Performance under Housing, Educational loan and NFS loan.**

The forum was informed of the disbursement made during the review period under Housing loan which was at Rs.75.04 Crores covering 813 accounts. Banks in UTP have disbursed loan assistance to 730 students for a sum of Rs.12.69 Crores. Under the MSME sector credit flow was to a tune of Rs.285.90 Crores. Banks were informed that under other priority sector, targets have been assigned to banks for Export Credit, Renewable Energy and Social Infrastructure also. All the banks are requested to classify the advances accordingly and report the same so as to present the details for review. Executive Director requested the banks to provide adequate credit to new borrowers. General Manager, RBI requested banks to provide addition information under MSME loans.

Representative from National Housing Bank informed that even-though 813 housing loans have been provided only 28 accounts have been entered in the PMAY CLSS portal. He requested all the banks to enter the eligible cases in the portal and they are willing to provide training to banks regarding the scheme.

Hon'ble Revenue Minister informed that Educational Loan disbursement is at Rs.12 crores which is very less and due to stringent conditions being imposed by banks more students are not getting educational loans. Private incubation centre can be set-up in Puducherry. Industries Department can allot land for setting-up of the same. Young people are also interested in setting up of R & D centres. He informed that PIPDIC can also join with banks in the venture.

(Action – All banks)

#### **Agenda 12 - Disbursement to Women, Minorities and SC/ST Community.**

Convener informed that the banks have disbursed an amount of Rs.57.07 Crores to 7277 beneficiaries of Minority Communities during the period under review and the outstanding advance to minority communities stood at Rs.1065.06 Crores which accounts to 15.46% of the total advances and Outstanding Advances to SC/ST communities as on 30.09.2017 was Rs.785.99 Crores and banks have disbursed an amount of Rs.38.60 Crores covering 3553 accounts. During the period under review 8676 women beneficiaries have been provided with credit to the tune of Rs.86.47 Crores.

Hon'ble Revenue Minister informed that awareness can be created regarding the various schemes among the minority community during the Friday Prayers of Muslims and Sunday Church Service with regard to Christians.

(Action – All banks)

#### **Agenda 13 - Performance under Kisan Credit Card, SHG Credit Linkage and Joint liability groups.**

Banks in UTP have issued 3406 new KCCs and extended credit assistance of Rs.35.18 Crores during the first half. During the period under review 328 new SHGs have opened bank accounts 1305 groups were credit linked to the tune of Rs.32.12 Crores and 521 groups' availed repeat finance amounting to Rs.11.71 Crores. Banks in UTP have extended credit to 123 Joint Liability Groups (JLGs) amounting to Rs.260 Lakhs. The forum requested the banks to actively participate in SHG and JLG financing.

General Manager NABARD requested banks to complete the conversion of all KCC to Rupay KCC and provide credit cards to all KCC accounts. Hon'ble Revenue Minister informed that JLG is a good concept and awareness is to be created. Banks can contact the local MLAs and develop co-ordination with the field level functionaries. Banks should also help in marketing of products developed by SHGs and tie-up with procurement agencies.

(Action – All banks)

#### **Agenda 14 - Performance under Government Sponsored Schemes in UT of Puducherry**

Applications are being submitted through online mode under PMEGP by the beneficiaries. Banks are requested to log in online to view the status of the applications and update the sanction details. Under PMEGP as on 31.10.2017, 27 applications have been sanctioned with margin money utilisation of Rs.58 lakhs as against the target of Rs.100 lakhs. Banks are requested to sanction all pending applications to surpass the target and inform the details to the concerned departments. Representative from PKVIB informed that the margin money target under PMEGP has been enhanced from 100 lakhs to 250 lakhs and the bank-wise targets would be communicated shortly. Hence he requested all the banks to consider the pending applications on merit and ensure achievement of the revised target. Zonal Offices of PKVIB has also been opened in rural and urban areas to improve the awareness and help the local youth to apply for various projects that will help in self employment ventures.

A special scheme to provide Interest subsidy under SEP component of NULM is being implemented in Yanam region. In the month of November about 500 SHGs were provided with loan to the tune of Rs.24 Crore under the scheme.

(Action – Line Departments & banks)

#### **Agenda 15 - Review of Recovery Performance under Government Sponsored Schemes**

The forum was informed that the rate of recovery recorded under Priority Sector was 76%. The comparative details of NPA as on the same time last year and current quarter was also informed to the members. All the banks were requested to furnish full and complete DCB and NPA details.

#### **Agenda 16 – Submission of LBR 2 and LBR 3 Returns**

SLBC convener requested the member banks to continue their co-operation in ensuring correct and timely submission of Lead Bank Returns.

#### **Agenda 17 – Success Stories**

##### **Success stories of an entrepreneur were presented for information of the forum.**

Smt Bhavani, aged 42 educated up to high school level. After her marriage she had been a good house wife. Her husband was working in an Export concern. Having more interest in business, she had decided to start her own business. Since her interest is more towards cooking and catering, she had selected this hotel business. She has approached Indian Bank, Kamaraj Salai for financial assistance. She has been sanctioned a loan of Rs 40.00 lakhs under Stand-Up India scheme for starting catering services. Now she is running a hotel in the name of PRAWN and CRAB. She has also given employment to 10 persons

Shri M Narasingaperumal aged 28 educated up to high school level. After working in various fields, finally he had selected Photography as his business. With sufficient experience in photo studio, he has decided to start his own venture. In this juncture he came to know about PMEGP scheme through his friends. State bank of India, ADB branch has sanctioned loan of Rs 3.75 lakhs under PMEGP scheme. After completing EDP training at INDSETI, Puducherry he had started his own Photo studio. Now he is very proud young Entrepreneur.

Both the entrepreneurs talked briefly about their experience before and after start of self employment venture and the hand holding support provided by Bank, Government Departments and training provided by INDSETI.

The meeting concluded with vote of thanks by Mr. Manoranjan Sahu, Chairman, Puduvali Bharathiar Grama Bank, Puducherry.

**List of participants of the SLBC convened on 27.12.2017**

<b>S.No.</b>	<b>Name (Sarvashri)</b>	<b>Designation</b>	<b>Institution</b>
1.	M O H F Sajahan	Hon'ble Revenue Minister	Government of Puducherry
2.	Kishor Kharat	MD & CEO	Indian Bank
3.	A Anbarasu I A S	Development Commissioner	Government of Puducherry
4.	A K Padhi	General Manager	NABARD, Chennai
5.	S Sathish Kumar	Deputy General Manager	RBI, Chennai
6.	D Devaraj	General Manager	Indian Bank, Chennai
7.	B Veeraraghavan	DGM, SLBC Convenor	Indian Bank, Puducherry

**BANKS/FINANCIAL INSTITUTIONS**

<b>S.No.</b>	<b>Name (S/Shree)</b>	<b>Designation</b>	<b>Bank</b>
1.	Manoranjan Sahu	Chairman	PBGB
2.	J Ganesan	Senior Regional Manager	IOB
3.	Paritosh Kumar	Assistant General Manager	Bank of India
4.	S Veerananayanan	Assistant General Manager	SBI
5.	M Veerabhadran	Assistant General Manager	UCO Bank
6.	S Thiyagarajan	Assistant General Manager	Reserve Bank of India
7.	Edwin Prabhu	Assistant General Manager	Reserve Bank of India
8.	A Irysappan	Managing Director	PCCLD Bank
9.	S Chandrasekar	Lead District Manager	Indian Bank
10.	S N D Malleswara Rao	Chief Manager	Allahabad Bank
11.	S R Tagore	Chief Manager	Bank of Baroda
12.	S K Vasanthakumar	Chief Manager	Corporation Bank
13.	G Selvalakshmi	Chief Manager	Central Bank of India
14.	Joyal John	Chief Manager	South Indian Bank
15.	N Kannan	Divisional Manager	Canara Bank
16.	S Sundaram	Lead Bank Officer	Indian Bank
17.	B Rajesh Kumar	Assistant Vice President	HDFC Bank
18.	N Thiyagarajan	Assistant Vice President	YES Bank
19.	S Loganathan	Counsellor	FLCC, Puducherry
20.	P Augilane	Director	INDSETI, Puducherry
21.	Uma Gurusurthy	DDM	NABARD
22.	K Pavan Kumar	Senior Branch Manager	Syndicate Bank
23.	K V K Kishore Babu	Senior Manager	Dena Bank
24.	R Boobalan	Senior Manager	Punjab National Bank
25.	K V Soundararajan	Senior Manager	Suryoday SF Bank
26.	S Manoharan	Assistant Vice President	Equitas SF Bank
27.	S Ganesh	Branch Manager	Tamilnad Mercantile Bank
28.	B Thiyagu	Distribution Manager	Ujjivan Small Finance Bank
29.	M Murugesan	Branch Manager	Ujjivan Small Finance Bank
30.	T K Madhumeena	Branch Manager	ICICI Bank
31.	A Premkumar	District Co-ordinator	SBI
32.	S K Murugan	Manager	PCCLD Bank
33.	C Bharathi	Manager	Federal Bank
34.	K Ravy	Manager	PSCB
35.	V Ramesh	Manager	SIDBI
36.	M Gowdilyan	Manager	Karur Vysya Bank
37.	M Yuvaraj	Manager (RD)	IOB
38.	A R Saleem Raja	Deputy Manager	City Union Bank

**BANKS/FINANCIAL INSTITUTIONS (contd.)**

S.No.	Name (S/Shree)	Designation	Bank
39.	D Seetharaman	Assistant Branch Manager	Karnataka bank
40.	S Surendiran	Assistant Manager	AXIS Bank
41.	M Srinivasan	Associate Relationship Manager	Indusind Bank
42.	K Ravi Kumar	Assistant Manager	Equitas SF Bank
43.	V Ramachandhiran	Assistant Manager	Bhandhan Bank
44.	M B Prakash Shankar	Assistant Manager	Oriental Bank of Commerce
45.	P Senthilnathan	Assistant Manager	Union Bank of India
46.	K Ramalingam	Assistant Manager	Andhra Bank
47.	G S Sujatha	Assistant Manager	Vijaya Bank
48.	Sachin Kapoor	Assistant Manager	IDBI Bank
49.	M Venkatesh	AEO	Canara Bank
50.	A Sudaroli	Officer	Punjab and Sind Bank
51.	O Srinivasa Rao	Officer	United Bank of India
52.	R Lokesh Raja	Junior Officer	Lakshmi Vilas Bank

**GOVERNMENT DEPARTMENTS/BOARD/CORPORATION**

S.No.	Name (S/Shree)	Designation	Department
1.	T Karikalan	Special Secretary	PIPDIC
2.	S Jayasankar	Additional Director	Department of Agriculture
3.	E Sayed Ali	Joint Director	Department of animal husbandary
4.	V Adimoulame	General Manager	PIPDIC
5.	R Asokan	Deputy Director	Department of Planning & Research
6.	P Meera Saheb	Deputy Director	Department of Fisheries & FW
7.	R Parthasarathy	Deputy Director	Department of Economics & Statistics
8.	V Arulmozhi	Deputy Director	Department of Planning & Research
9.	G Ganesan	Deputy Registrar	Co-operative Department
10.	S Kumar	Functional Manager	DIC
11.	P Sekizhan	Executive Officer	PKVIB
12.	Gopalakrishnan	Executive Officer	KVIC
13.	P Malathi	Project Officer	PUDA
14.	R N Karthikeyan	Regional Manager	National Housing Bank
15.	K Maran	Senior Inspector	RCS
16.	R Karunanithy	Assistant Project Officer	Oulgaret Municipality
17.	T Kandasamy	JAO	DAT
18.	K Sadasivam	Technical Officer	DIC