

**Press Release
Chennai**

29.09.2011

INDIAN BANK MASTERCARD PLATINUM DEBIT CARD LAUNCHED

The Indian Bank Mastercard Platinum Debit card was launched today (29.09.2011) by Shri. T M Bhasin, Chairman & Managing Director, Indian Bank and Shri. TV Seshadri, General Manager of South Asia and Country President India, MasterCard Worldwide.

Speaking on the occasion Shri. T M Bhasin said that with this card, Indian Bank's customers can now enjoy a rewarding shopping experience along with quick and secure access to their funds to pay for products and services at over 32 million acceptance locations across 210 plus countries and territories where MasterCard cards are accepted.

The Indian Bank MasterCard Platinum Debit card offers exclusive features and benefits to create a fulfilling customer experience. These include special banking privileges, access to select airport lounges, promotional offers on shopping, dining & travel among many others. MasterCard, a leading global payments and technology company, operates the world's fastest payments processing network connecting consumers, financial institutions, merchants, governments and businesses across the world.

"We are pleased to take our valued relationship with Indian Bank to the next level with the launch of our premium offering, the Indian Bank MasterCard Platinum Debit card," said Shri.T.V. Seshadri, "This card provides MasterCard holders access to world-class benefits and privileges. With the addition of this MasterCard Platinum Debit Card, Indian Bank's customers can choose from a wide array of MasterCard debit products that best suit their evolving payment needs. We look forward to a long and rewarding collaboration with the bank in the years to come," he added.

For favour of kind publication please

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