



कॉर्पोरेट सम्प्रेषण विभाग

CORPORATE COMMUNICATIONS DEPT

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RURAL PICKS NEW TECH PRODUCT OF INDIAN BANK!!

ONE MORE GREEN INITIATIVE FROM INDIAN BANK TOWARDS CASH / CARD LESS PAYMENT !!

Indian Bank has launched New Facility **Scan & Pay** in their Mobile Banking APP - **IndPay**. Indian Bank will provide QR (Quick Reference) Code to Shop Owners / Vendors which will have their account details. The printed QR Code will be pasted in prominent location of their shops. Customers of Indian Bank need not carry Cash / Card for payment in these Shops. Using their Mobile APP - **IndPay** they will be able to scan the QR code pasted in the shop.

Account details of vendor will be automatically displayed in their mobile. Customers have to just enter the amount and click Pay. Instantaneously money will be transferred to the Vendor's account. SMS will come to both Customer and Vendor. This is a 24 x 7 Facility.

A Medical Shop in a **Rural Area** (Morappur) of Dharmapuri District has adopted this Technology Initiative immediately after the launch. Villagers pay to the Medical Shop using their Smart Phones for purchasing medicines.

Indian Bank is focussing on Less Cash Society even in Rural Areas.

For favor of Publication - CHIEF MANAGER (CCD)