

प्रेसविज्ञप्ति/ PRESS RELEASE

05.05.2022

Indian Bank Launches Digital Broking solution, “E-BROKING”

Indian Bank, 7th largest public sector bank launched Digital Broking Solution “E-BROKING”, a strategic step towards complete digitalization of its offerings to valuable Customers. The product was launched in association with Bank’s Fintech partner M/s Fisdcom.

“e-Broking”, an instant and paperless Demat and Trading account opening integrated in the Bank’s mobile Banking application, IndOASIS will offer customers, a seamless experience from Demat& Trading account opening to discounted broking services backed by research based investment in secondary market starting from Equity, Futures, Options, IPOs etc. in a single platform.

This initiative also enables the customers of the Bank to invest in the ongoing LIC IPO seamlessly in a matter of minutes.

Shri Ashwani Kumar, Executive Director, Indian Bank, speaking on the occasionsaid, “This is a key initiative in line with our digitalization mission to provide all financial products and services to our customers in an affordable manner under one roof. This will also help the Bank to increase its CASA by serving clients with completely digital ASBA and Broking facilities.”

Shri Subramanya SV, Co-founder and CEO, Fisdcom, said, “We are thrilled to partnerwith Indian Bank to transform the way its customers experience wealth management and specifically digital broking journey. The product is amongst the best in the Industry and we are confident that the partnership will be able to deliver great products, high quality service and a friendly wealth management ecosystem to customers.”

प्रेसविज्ञप्ति/ PRESS RELEASE

05.05.2022

Indian Bank Launches Digital Broking solution, "E-BROKING"



Corporate Office: 254-260, AvvaiShanmugamSalai, Royapettah, Chennai – 600 014

Phone: 044-2813 4457, Email: ccd@indianbank.co.in

Follow us on     