

Press Release

Indian Bank Celebrates Customers' Day Reaffirming Commitment to Service Excellence

Chennai, August 22, 2025: Indian Bank, celebrated its annual **Customers' Day** on Friday, August 22, 2025, at 4:00 PM across all its branches in India and overseas. The occasion served as a platform for customers to share their feedback and expectations, while also fostering direct interaction with bank officials to further enhance service delivery.

On this occasion, the Bank expressed its deep gratitude to valued customers for their trust and loyalty. Management emphasized the significance of customer feedback in improving service quality and reaffirmed Indian Bank's vision of providing excellence in financial services through customer-centric engagement and sustainable growth.

The Customers' Day event was graced by **MD & CEO Shri Binod Kumar**, who interacted with customers at the Saidapet Branch in Chennai. Executive Directors and Senior Executives also met customers at various city branches. **Executive Director Shri Ashutosh Choudhury** visited T. Nagar Branch while **Executive Director Shri Brajesh Kumar Singh** interacted with customers in Nungambakkam Branch. Further, Indian Bank's overseas branches in **Singapore, Jaffna, and Colombo** hosted Customers' Meets to strengthen international customer relationships.

Recognizing that customer service is the cornerstone of banking, Indian Bank continues to focus on strengthening trust and building lasting relationships through open dialogue and responsive solutions. In line with this vision, an **exclusive Senior Citizens' Branch** was recently inaugurated in Adyar by the MD & CEO to provide tailor-made services for elderly customers.

Indian Bank remains committed to delivering personalized financial solutions, powered by empowered employees and innovative digital technology, to ensure banking is simple, accessible, secure, and convenient for all.
