## Customer Outreach program at Kancheepuram on 04.10.2019

Customers interacting with Bank Officials regarding Loan products and Features at Indian Bank Stall.



Customer Outreach Program on 04.10.2019 at Kancheepuram Issue of KCC and Dairy loan sanction letters to Beneficiaries.



## Customer Outreach Program on 04.10.2019 at Kancheepuram Receiving of Application under MUDRA



## Customer Outreach Program on 04.10.2019 at Kancheepuram

- Zonal Mangers/Regional Managers of PSBs, Private Banks, NBFCs participated in the Program.
- 21 number of Stalls were put-up by various Banks including NBFC (Muthoot Finance)
- Sanctions were made under Agriculture, MSME, Home loans, Vehicle loans.
- > An amount of Rs. 15.60 Cr. Sanctioned to 762 beneficiaries.