

Lighting of Kuthuvilakku and Inauguration of Customer Outreach Program by Shri. Abdul Nazar I.A.S., Collector Kollam Dt. in the presence of Mr.Rajendra Babu, Hon'ble Mayor of Kollam Corporation and Mrs. ZAPHIA FAREED , Field General Manager, Indian Bank



Address by shri. Rajendra Babu, Kollam Corpoartaion Mayor



Customer interaction / visit by Hon'ble Mayor of Kollam Corporation at stalls in Customer Outreach Program, Kollam on 03.10.2019



Cross- Section of customers who attended the Customer Outreach program at KOLLAM on 03.10.2019



Brief note on Customer Outreach Program at Kollam on 03.10.2019.

- **40 Stalls were put up by Banks/FIs/Business Correspondents / Aadhar Enrolment Centres/RSETIs in the venue.**
- **567 Customers registered & visited stalls.**
- **Sanctions/ disbursements by various banks made 82 accounts amounting to Rs.24.91 Crs. Home loans/MSME loans disbursed.**
- **Profile of the Customers: New entrepreneurs ,Lower, middle income groups and Salaried class.**
- **Other FIs who visited :ESAF (Formerly MFIs),District Co-operate Banks**