

“Customer Outreach Initiative Program” at Salem District on 24.10.2019 & 25.10.2019

Lighting of Kuthuvilakku and Inauguration of Customer Outreach Initiative Program by Shri.D.Devaraj, General Manager, Indian Bank in the presence of Ms. Zaphia Fareed, Field General Manager, Indian Bank and Zonal Manager, Salem.



Cross- section of Customers attending Customer Outreach Initiative program at Salem District on 24.10.2019



Ms. Zaphia Fareed Field General Manager, Indian Bank and Shri.D.Devaraj General Manager, Indian Bank, interacting with Bank officials at Indian Bank Stall.



Distribution of Loans during the Customer Outreach Initiative Program at Salem District on 24.10.2019.



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- Inaugural address was delivered by Shri.D.Devaraj, General Manager, Indian Bank, in the presence of Ms. Zaphiya Fareed Field General Manager, Indian Bank and Zonal Manager, Salem.
- Regional Managers of PSBs, Private Banks, Co-operative Banks also participated in the Program.
- Around 4600 customers of various banks visited the stalls during the program.
- About 35 stalls were put up by PSBs, Financial Institutions etc.,
- Sanctions were made under MSME, Agriculture, Home Loan, Vehicle Loan etc., an amount of Rs.152.86 Crores to 4486 beneficiaries by various Banks