Tender 01 :CO : MKTG : 2012:13

Request for Proposal

For Interactive Voice Response
Call Centre on outsourced model

Dated: 18/09/2012

.

# **Indian Bank**

Tender NO:	Tender No 01:CO:MKTG:2012-13		
Date of pre-bid meeting	: 25-09-2012 4.00 PM		
Last date of submitting tender	: 08-10-2012 3.30 PM		
Cost of Tender Document	: Rs.5000 (Rs Five Thousands only)		

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### 1 INTRODUCTION

Indian Bank, a body corporate constituted under the Banking Companies (Acquisition and Transfer of Undertaking) Act 1970 having its Corporate Office at 254-260 Avvai Shanmugam Salai, Royapettah, Chennai 600014, Tamil Nadu, hereinafter called "Bank" established in 1907, was nationalized in the year 1969 and today is a leading public sector undertaking listed in BSE and NSE.

Indian Bank has implemented banking software viz. Bancs, a core banking solution from Tata Consultancy Services. This also includes integrated module i.e. EximBills- Trade finance Module, Channel-G- Govt. Business Module, Oracle Apps- GL application, e – Credit, AML etc.

All the branches are under CBS. Approximately 1280 ATMs are functional. Tele banking, Mobile banking and Internet banking facilities are available to its customers. Bank is also in the business of issuing ATM/Debit/Credit/Prepaid cards to its customers. The bank has more than twenty million customers as of date. Today there are more than 19000 employees. The Bank's principal activities are to provide Commercial Banking Services which include Direct Finance, Forex and other related financial services. In addition to the Regular Banking Facilities provided by Indian Bank, customers can also avail a variety of other services like Cash Management Service, Insurance and Mutual Funds.

Indian Bank intends on engaging an IVR(Interactive Voice Response) based call center to service their customers. This call center should be purely on outsourced model. The Call Center solution should be a single location customer contact solution which will handle in-bound as well as out bound services. The Bidder should setup all required infrastructure in terms of equipments, as required for operation of an outsourced model of call center as per the requirement of the bank. This call center will be operated from Bank's premises situated at No. 66, Rajaji Salai, Chennai 600001.

A complete set of tender document may be purchased by eligible bidder upon payment of a non-refundable fee of Rs. 5,000/-(Rupees Five thousands only) by demand draft in favour of "Indian Bank" and payable at Chennai, from Marketing Department, Indian Bank, Corporate office, 254-260, Avvai Shanmugam Salai, Royapettah, Chennai 600 014. Or the bid documents may be down loaded from the Bank's Website <a href="www.indianbank.in">www.indianbank.in</a>. However at the time of submission of the bid documents Demand Draft for Rs.5000 in favour of Indian Bank should be submitted.

# Bid Collection & Submission:

Tender Reference Number	Tender 01 :CO : MKTG : 2012:13
Price of Tender Document	Rs.5,000/- (Rs. Five thousands only)
Earnest Money Deposit	Rs.5,00,000/- (Rs. Five Lacs Only) By way of Bank guarantee from a scheduled commercial bank from India
Queries, if any, to be mailed by	22-09-2012
Pre-Bid meeting with Bidders	25-09-2012 by 15.30 hrs

Last Date and Time for receipts of tender offers	08-10-2012 by 15:30 hrs
Time & Date of Opening of technical bids	08-10-2012 by 16.00 hrs
No. Of Envelopes	Two (2) Envelopes
(Non window, sealed) to be submitted	Envelope 1 containing:
	Technical Bid + EMD + Tender Cost
	Envelope 2 containing:
	Commercial Bid
Address for Communication	Asst. General Manager (Marketing)
	Indian Bank, Corporate Office
	254-260, Avvai Shanmugham Salai
	Royapettah, Chennai 600 014
	ibhomktg@indianbank.co.in
	ibhomktg@yahoo.com
	Phone: 28134045
Place of Submission	Expenditure Dept
	Indian Bank, Corporate Office,
	254-260, Avvai Shanmugham Salai
	Royapettah, Chennai -600014.

All the relevant documents are to be properly labeled, indexed and serially arranged.

### 1.1 PROJECT OBJECTIVE

As the Bank is extending their customer service through various delivery channels, Indian Bank now wishes to extend services to their customers through one more channel i.e. Call center. This call center should be purely on outsourced model to be setup at bank's premises at Chennai . The Bidder should setup all required infrastructure in terms of equipments, as required for operation of an outsourced model of call center as per the requirement of the bank. This call center will be operated from Bank's premises situated at No. 66, Rajaji Salai, Chennai 600001.

### 1.2 PROJECT SCOPE

Bidders are required to submit their proposals in strict adherence with the following: Operation of call center for Indian Bank is fully on outsourced basis. The Call Center should function 24x7 on all days.

This call center should offer services in the following categories:

- a) Information services
- b) Enquiry Services
- c) Request Services
- d) Grievances & Redress
- e) The outbound call activity shall, apart from focusing on redressing customer complaints that could not have been sorted out immediately, will also generate reminders to overdue borrowers by

- way of SMS or one to one call. Necessary support service for generating such calls shall be provided by MIS/MSME/Credit departments or through programmed alerts prior to due dates.
- f) In future, any other service identified by bank may also be included. Pricing would be then finalized on mutual discussion.
- g) Campaign Management and Marketing Activities.

Integration of Call center System with Bank's following backend application:

- 1. Core Banking Solution
- 2. ATM/Debit/Prepaid card Operations
- 3. Credit Card Operations
- 4. Centralized Deposit Processing Center (CDPC)
- 5. Mobile Banking/Internet Banking/Telebanking
- 6. Centralized Pension Processing Centre (CPPC)
- 7. Any future application that may be required to be integrated with the call centre for which pricing would be mutually agreed up on.

### **2 ELIGIBILITY CRITERIA**

The call center Bidder must satisfy the eligibility criteria as given below. Bidder is required to provide the supportive documents for eligibility proof.

2.1 The Bidder should have a minimum turnover of Rs. 2 Crores per annum. They should have earned net profit during last year and any two years during the last 5 years out of Indian Operations.

If audited balance sheet is not available for 2011-12, provisional balance sheet can be submitted.

- 2.2 The Bidder should have been in business of Call Center for at least the past 5 years and preferably running the call center of a Financial Institution for the last 1 year. TDS certificates from one of the business associates should be produced as proof of having done the job for them.
- 2.3 The Bidder should have an established setup in India.

Informations about the bidder and every sub-contractor and agency proposed to be engaged by the bidder should be submitted as per annexure 6.

### 2.1 ELIGIBILITY EVALUATION

# 2.1.1 General Instructions:

- 2.1.1.1 The Bidder needs to comply with all the eligibility criteria mentioned above.
- 2.1.1.2 The Bidder is required to provide proof for each of the points for eligibility evaluation.
- 2.1.1.3 Any assumptions made by the Bidder in response of this RFP will be at their own risk and cost. The bank will not be liable for any such assumptions / representations made by the Bidder. The Bank's assumptions and decision will be final.
- 2.1.1.4 The Bank reserves the right to disqualify the Bidder who does not submit sufficient proof of their credentials as prescribed in eligibility criteria.
- 2.1.2 Eligibility proof submission: The following documents are to be submitted.

- 2.1.2.1 Hard copies of the credential letters from bidders.
- 2.1.2.2 Bidder's Information
  - a. Details of organization along with all the key contacts including their work phone, Mobile phone, work address and e-mail details.
  - b. Copy of certificate of incorporation
- c. Copy of audited annual statement of accounts for the last 3 financial years i.e. 2009-2010, 2010 2011 and 2011-2012 in support of the following. However for the year2011-12 if the audited balance sheet is not available provisional balance sheet may be provided.

provisional balance sneet may be provided.
□Turnover and profit from products / services
□ Locations in which the company has offices and their addresses.
□ Total number of employees in India
d. Provide the necessary documentation in support for the Bidder of the
following:
☐ Corporate structure & history of the company
□ Number of years in this business and relevant business lines
☐ Specific certifications will be considered as an added advantage.
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### 2.1.2.3 Call Center Capability

- a. Solution Implementation capability
  - ☐ Implementation details:
  - ☐ Time-frame
  - ☐ Man power availability
  - ☐ Any other information considered relevant by you
- b. Credentials

Describe company's experience in providing the products and services, relevant to this request, in the following format:

- □ Name of the company / Financial Institution
- ☐ Year of Servicing
- ☐ Key client references for each product providing details such as name, address, e-mail address, phone no., fax no. and mobile no.
- c. The Bidder is expected to provide Call Centre agents who have expertise in Call Centre operations and should have basic banking knowledge. The bidder should have a well defined methodology including processes and controls for providing call centre services in the financial/banking domain.
- 2.1.2.4 The first stage of evaluation will be validation of the eligibility criteria.

Only those Bidders who meet the eligibility criteria will be considered for further stages of evaluation .

### 3 SCOPE OF WORK.

# 3.1 CALL CENTER STRATEGY

### 3.1.1 Customer Access Strategy

Indian Bank intends on engaging an IVR based call center to service their customers. This call center should be purely on outsourced model. The Call

Center solution should be a single location customer contact solution which will handle in-bound as well as out bound services. Customers who want online clarifications like Credit Card Balance, Deposit Rates, Gold Coin Rates, Base Rate and product details can be given information, at the outset itself, through pre recorded voices and they need not talk to our Call Centre employees. Additionally, caller can have an option to talk to call centre employee also.

Customers can lodge their grievance/ suggestions. The Call Centre can also provide marketing and other support for the banking business.

Grievances received should be directly logged on to the computer system and a unique number generated through the computer should be given to the callers for their future reference.

The call centre should proactively call back the customer and give them the feed back about the action that is taken without waiting for the customer to call again.

The call centre should also be equipped and trained to give standard replies to frequently asked questions/customer enquiries. The Call centre should be able to talk to the customers in appropriate regional language. Recording of all calls should be done for quality monitoring purposes.

# 3.1.2 Agent Specification for call handling

Initially, the Bidder would need to provide agents as per following requirements of the Bank:

Day time Shifts (2 shifts)
 Night Shifts (one)
 Agents
 Agents

3. Experienced Agent(Supervisor) - 3 Agent Supervisors(one for each shift)

Bank expects to increase the agent's strength in the subsequent years.

# 3.1.2.1 Agent Qualities

All the agents should have the following qualities:

- 1. The agent must have experience in handling and managing in bound and out bound calls
  - 2. Ability to handle and track calls in a timely manner
- 3. Excellent communication skills verbal Languages: English (must), Hindi and Regional Languages like Tamil, Telugu, Kannada and Malayalam( any one must )
- 4. Experience of working under a high pressure and demanding environment.

### 3.1.2.2 Agent wise Job roles

The agent strength should be mixed in the following manner to handle the operations in an efficient way:

**Level 1.General (Agents)** – These agents would solve minor technical / inquiry based difficulties / queries of the customers

**Level 2.Experienced Agents (Supervisors)** – These agents would have a better understanding of banking and products Indian Bank has to offer. They should have analytical skill to understand the situation and explain to the customer ensuring satisfaction.

**Level 3 Bank Representative:** One officer of the bank shall be available at the call centre 24/7 to oversee and assist the call centre operation.

# 3.1.2.3 Agent Skill set

Agents should possess the skill mixture some of which are indicated below:

- Strong Verbal communication skills Language (English, Hindi or Regional Languages)
- Teaming Quality
- Leadership Quality
- Banking Knowledge
- Ability to sell banking products / services

# 3.1.2.4 Quality Service required from the agents:

Maintaining customer satisfaction is a critical factor and some of Metrics that are required to measure Customer Satisfaction are as follows:

- Number of calls resolved by agents as First Point of Contact (FPOC) Resolution Rate (%)
- Average call response time (This is the average time taken by callers waiting in a queue to be attended by an agent). Also known as Average Speed of Answer(ASA)
- Average call handling time, (This is the average amount of time during which agents work with callers, including actual talk time, hold time and after call work / wrap up time)
- Abandoned call rate (%) (This is the percentage of calls abandoned by a caller when a caller is in agent queue)
- Average delay before abandon (This is the average time spent by callers in agent queue before abandoning calls)
- Repeat call rate (%) (This is the number of calls relating to a previous ticket /complaint number)
- Average After call work time / Wrap up time (This is the time taken by an agent to complete talks related to a call after the call has terminated.
   Eg. Data entry or placing outbound calls etc)
- Average hold time (AHT) (This is the average amount of time a caller is connected with an agent and placed on hold while waiting to be transferred for an escalation or while an agent seeks assistance for the caller's issue)
- Average talk time (ATT) (This is the amount of time a caller is connected with an agent and not on hold)
- Number of complaints escalated to Level 2 and resolution time
- Number of complaints escalated to Level 3 and resolution time
- Error rates (re-work and overrides)
- Customer survey results (call satisfaction levels).

### 3.1.3 Call Center Services

# The call center is to provide the following services to the customers:

### i) Information Services

- Information services will provide customers with information on :
- Bank's Deposit products / schemes
- Loan products / schemes

- Credit / Debit Card
- Branch / ATM location
- Rate of interest / Service Charge
- Marketing a specific product information

# ii) Enquiry Services

- Balance in accounts
- Transaction details
- Status of cheque issued or deposited
- Interest earned and paid
- Standing instructions
- TDS deducted
- OD/CC- Limit / interest
- Credit Card liability information
- Information on Mutual Funds
- Information on Insurance products
- Information on PPF, Collection of Govt. Taxes
- Credit Card Application Status.

# iii) Request Services

Customer may request for:

- Account Statement SB/CA/OD/CC/Credit Card
- Interest Certificate for deposits, TDS certificate
- Loan Account statement, Loan Interest certificate
- The request for the above through post / e-mail
- Request for cheque book
- Internet, Telebanking, Mobile Banking, Activating, blocking / hot listing of ATM/Credit Cards.

### iv) Grievances & Resolution

- Internet Banking PIN not received, login problem, website not working
- Tele Banking PIN not received, login problems
- Non receipt of Debit Card / Credit Card
- Debit Card / Credit Card not working on POS / ATM
- Debit/ATM/Credit Card transaction discrepancy
- Debit/ATM/Credit Card Pin Not Working / Card Not Working
- Debit/ATM/Credit Card PIN not received
- Card taken in by ATM and not ejected back
- ATM/ Debit Card/ Pre-paid card / Credit Card hot listing / blocking

Indian Bank may add additional related or similar services to this list, upon notice to the Bidder. The Bidder is expected to draft formal process manuals and call flow to handle all above requests. The bank will obtain necessary clearance / approval from departments concerned on the call center processes drafted by the Bidder. In case the departments find the processes drafted to be contrary to the Bank's policies and procedures, the Bidder will modify or create a new process to ensure organizational compliance. The Bidder may use Microsoft Word, Excel and PowerPoint tools to create the process documents.

# 3.1.4 Integration with Bank's backend applications

Indian Bank uses bancs from TCS alongwith integrated applications. The Bidder will be provided with restricted view / interface to bancs / CBS environment to provide callers with account level information.

#### ATM

- Indian Bank uses the services of a third party vendor to issue and manage their entire ATM card back office operations and Switch.
- The agents are expected to provide relevant information regarding ATM usage process and ATM locations to callers and to resolve ATM queries.
   Call Center must be capable to interface with the ATM Switch display relevant information to agents.
- Issues pertaining to ATM card issuance, blockage, renewal etc. should be relayed to the third party vendor that manages the ATM card back office

# **Internet Banking**

- Indian Bank has a comprehensive Internet Banking portal. The Bidder is expected to train agents on the entire internet banking workflow so as to handle any calls relating to the website and internet banking.
- The agents are also required to be able to provide all information as available on the internet portal to calling customers.
- The agents should be able to resolve queries related to internet banking account opening status, username and password issuance, login problems, account lockout problems, funds reversal issues, etc.

### **Utility Bill Payment**

 Call Center should be able to provide information on how to use the utility Bill payment option from Bank's Internet Banking Site

### **Credit Cards**

- Indian Bank uses the services of a third party vendor to issue and manage their entire Credit Card back office operations
- Call Center must be capable of interfacing with the back office system of the third party vendor in order to retrieve all relevant credit card details that will enable agents to resolve caller gueries related to Credit Cards.
- Call Center must be capable of displaying credit card related information like payment and collection information, balance and current outstanding information. The package must also be capable of displaying information on the credit card account, such as credit card issue date, expiry date, credit limit, residence address, office address, billing address.
- Issues pertaining to Credit Card issuance, blockage, renewal etc. should be relayed to the third party vendor that manages the Credit Card back office. Any requests for waivers must be relayed to Indian Bank.
- The Bidder needs to ensure that all the processes carried out at the credit card back office are identified and linked to the call center to ensure seamless process delivery.

 The bidder should receive the details like change of address and other details of the customer when given and convey it to the Credit Card Centre and Service Provider concerned.

# **Centralized Deposit Processing Centre (CDPC)**

Call Centre to be integrated with CDPC.

# **Centralized Pension Processing Centre (CPPC)**

Call Centre to be integrated with CPPC.

**Tele/Mobile Banking:** The Bidder should also integrate Tele/Mobile Banking application with the call center

# 3.1.5 Process Delivery

Interfacing requirements to be assessed based on the product and service requirements of the bank. The bank expects the bidder to ensure an end to end process delivery by entering customer details in the Call Center solution, generating a ticket number for each unique query which can be provided to the back end departments as a link to pursue the query and bring it to its conclusion. In order to achieve this the bidder is expected to create a process for each and every activity to be offered through the call center and link it to each and every department of the bank involved in the backend processing.

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The bank expects that queries generated by the front end are pooled at the end of day to each relevant back end departments who resolve them and update the back end in order that the call center agents accessing the front end are aware of the query resolution.

The departments are mentioned below.

S.no	Corporate Office Department	Queries Handled
1.	Banking Operation Department	General Banking related queries
2.	Credit Card Department	Queries and functions
3.	Debit/ATM/Pre Paid Card centre	Queries and functions.
4.	Project Office	Internet / Mobile Banking / Phone Banking / IMPS - Queries and Functions
5.	Credit Department	Loan / Advance related queries
6	MSME Department	Loans/Advances related to MSME
7	RBD	Agricultural advances. Education Loan and Financial inclusion

8	Marketing Dept	Product queries		
9	Development Deptt	Deposit related queries		
10	PBD	Personal Banking product		
11	Customer Service Cell	Grievances/Redress		
12	NID	Gold Coins Rates/Queries		
13	Bancassurance	Third Party Products and related queries		
14	Treasury	Forex related queries		

# 3.1.6 Call Center Technology

The Bidder is expected to deploy the latest technology in the proposed outsourced Call Center solution for Indian Bank.

### 3.1.6.1Interactive Voice Response (IVR) Menu System

- Receive all inbound calls on the telephone number specified by the Bank and prompts the callers to make their selection(s).
- Identify customer through Caller Line Identification(CLI) and support intelligent call routing.
- Text to speech capability must be supported for multiple languages including English and Hindi.
- Provide an easy to configure system that enables the users to change the IVR tree with no hard coding.
- Support messages scheduling.
- The IVR solution must be capable to capture usage details of each customer as the customer traverses through a call. The IVR solution should have an interface through which usage details can be shared with other solutions.
- The IVR must integrate with the rest of the proposed solution to provide seamless call center performance

### 3.1.6.2 Automatic Call Distribution (ACD)

- Handle high call volumes efficiently
- Support multiple groups for all call types
- Provide the capability of combining data with the Interactive Voice Response (IVR) menu system that can intelligently route calls requesting further assistance to a smart Automatic Call Distributor (ACD)
- Provide highly configurable system for adding/removing users, assigning users to different queues and defining skill sets
- Support skill-based routing
- Allow calls to be transferred within the call center

• Support the relaying of the information messages (marketing messages) to voice callers waiting in queues or on hold

# 3.1.6.3 Computer Telephone Integration (CTI)

- Should be able to integrate with hybrid setup of a call center solution
- It should be interfaced with the Core system and the other third party applications of the bank to send/receive data which needs to be populated
- Ability to generate and service requests
- On transferring the call to another agent, the screen too should be transferred to that agent's screen
- The CTI must be capable of activating the fast dialing feature of the ACD
- Call events should be handled from the system such as hold, retrieve hold, conference, transfer etc.
- CTI should be integrated with core call center system and update the IVR

# 3.1.6.4 Call Center Application

Call center application should have following features:

- Support Ticket with all related data logging and tracking
- Enable Managers / Supervisors to monitor the overall performance of the Call Center agents and interact when needed.
- Call center application must also interface with Bank's Applications given above to retrieve information and perform tasks which would be required by the agent.
- The application must integrate with the CTI and should be able to pull IVR usage details of the customer including all options selected by the customer and all details entered by customer from the time the customer reaches an agent.

Agent should be able to log and track each ticket. Information of the escalated tickets should be made available as and when required by the Bank.

### 3.1.6.5 Campaign Management

- Should have the capability of management and execution of effective outbound calls involving marketing campaigns and calling back to customers.
- Should have the capability to monitor & report outbound call activities

# 3.1.6.6 Performance Monitoring

Provide the capability to define Key Performance Indicators (KPIs) and measure performance against defined KPIs, both online and with scheduled/ad-hoc reports.

### 3.1.6.7 Recording

• 100% recording of calls and approximately 20% of agent screen action recording (for critical inputs) is to be provided. The recording should

- contain detailed call information and the solution must provide advanced searching capabilities
- Calls must be stored for 15 days and preserved and should be made available when required. The media for archival (tapes) shall be provided by the Bidder.

# 3.1.7 Language Requirements

3.1.8 The call center should effectively communicate in English, Hindi and Regional Languages like Tamil, Telugu, Kannada and Malayalam( any one must initially support English, Hindi, Tamil and other regional languages).

# 3.1.9 Operating Window

- The call center will operate on a 24x7 basis.
- The call center shifts should be 8 hour shifts.

# 3.1.10 Security and Privacy

- Proposed Call center solution should be designed in a way that it guarantees information is collected directly from the caller and it should only be used for the specific purpose for which it was collected. Privacy of customer information guidelines must be pushed to Call center agents to ensure that customers are told how their personal data will be used.
- System access to information, proprietary to Indian Bank must comply with the Bank's privacy and access to information policy.
- System must maintain log including date, time, terminal number of each operation, done by every user/group and the separate log should be maintained.
- There should be a complete and comprehensive security from unauthorized access and misuse.
- Access to the system for all the users should be available only through menu selection of the user interface.
- System should have provision to block/delete/relocate users
- Access to data should be based on parameters such as viewing, modifying, authority level to access etc and should be linked to user access rights.
- Support encryption of data during exchange internally and with external systems.
- System should support the following:
- Forced password change
- Dual user authentication
- Display last login/logout
- Failed login attempts
- Inactivity time out
- No concurrent login
- Block/delete/relocate users

 Password control as per Bank's Standards (length, composition history, expiry of password etc.)

# System must comply with IT Security configurable requirements:

- Password criteria restrictions
- Password not displayed when entered
- Password Length (Minimum and Maximum)
- Password change interval
- Password change warm time
- Password change history (password cannot be repeated)
- Login session timeout
- Disallows concurrent login sessions
- Allows password reset
- Allows user to change pass word.
- Account inactivity period before account lockout
- Allows password encryption during transmission
- Biometric authentication for login to be introduced.

#### 3.1.10 Audit Trail

- There should be a comprehensive audit trail detailing every user activity including system/security administrators with before and after image.
- Audit trails presented by the system should be very detailed with all the related fields, such as User ID, time log, changes made before and after, Machines ID etc.
- Facility to generate security report(s) and audit the whole process from logs reports at any future date.
- System should have a special interface for auditors and Indian Bank users where access to all data would be allowed without any modification or change permission.
- The system should have complete audit trail of any changes to the system e.g. alert generated, system configuration etc.
- The system should not allow audit log to be deleted and any attempts to delete must be logged.
- The system should have the following standard reports:
  - a. List of users, user privileges and status
  - b. User sign-off and sign-on
  - c. User violation unsuccessful logon attempts
  - d. User additions, amendments and deletions with before & after image.

### 3.2 TECHNICAL INFRASTRUCTURE

The complete call center solution needs to be implemented on outsourced model at bank's premises at 66 Rajaji Salai, Chennai 600 001. All the required infrastructure for operation of call center as per Bank's requirements is to be arranged & managed by Bidder.

#### 3.2.1 Hardware & Platforms

 The Bidder is required to do a complete setup of call center and design, size, procure, deploy and manage the complete call center solution in a web enabled environment and should be scalable to cater to our future requirement.

#### 3.2.2 Database

 Indian Bank currently uses Oracle for the core banking application. The Bidder would be required to interface the application with this database and other third party applications/delivery channels based on the functional and technical requirements specified in this tender.

### 3.2.3 Disaster Recovery

 The Bidder has to provide all required support for implementing support DR site.

# 3.2.4 Scalability

The Bidder must provide infrastructure that is vertically and horizontally scalable beyond the initial requirement of agents.

### 3.3 SERVICE REQUIREMENTS

The Bidder is expected to design the identified processes using the below matrix template at the time of implementation in concurrence with Indian Bank's respective departments. A sample is given below:

General	Agent	Authorizer	System	Manual	Template	Turnaround
Functionality	Level		Process	Process	-	time
Account Balance	$\checkmark$		$\sqrt{}$			
Cheque Book	$\sqrt{}$		$\sqrt{}$			
request						
Cheque status	$\sqrt{}$		$\sqrt{}$			
enquiry						
Stop cheque	$\sqrt{}$	$\sqrt{}$				
payment						
Loss of chq book	$\sqrt{}$		$\sqrt{}$			
Internet user id	$\checkmark$	$\sqrt{}$				
Mobile Banking	$\sqrt{}$					
Registration						
Account statement	$\sqrt{}$					
request						
Credit Card						
Functionalities						
Outstanding	$\sqrt{}$					
balance						
Details of last	$\sqrt{}$		$\sqrt{}$			
statement						
Details of last	$\sqrt{}$		√			

payment					
Loan					
Functionalities					
Details of	$\sqrt{}$				
outstanding loan					
Inquiry about loan	$\sqrt{}$				
account					
Request for	$\sqrt{}$				
interest certificate					
Others					
Lost / replacement	$\sqrt{}$			$\sqrt{}$	
of					
Credit/Debit/ATM					
card					
Credit/Debit/ATM	$\sqrt{}$	$\sqrt{}$			
pin re-issue					
Hotlisting of	$\sqrt{}$	$\sqrt{}$			
Debit/ATM/Credit					
cards					
Internet Banking					
Username &			$\sqrt{}$	$\sqrt{}$	
password request					
Login problems	$\sqrt{}$				

### 3.4 Call Center Services

# 3.4.1 Business Process Analysis & Documentation function

### Tasks:

- Understand the current state business processes and functions pertaining to the business areas included in the scope.
- Develop the future state business processes (facilitated by the proposed call center solution)

# 3.4.2 System Installation

### Tasks:

 The implementation will consist of implementing the proposed call center including all the applications as per the requirements of the Bank. The Bidder will be responsible for recording all IVR messages.

### **Deliverables:**

- Recording of voice prompts
- Provide the manuals and management of the following
  - Administration
  - Users
  - Technical services
  - Security
  - Operation Manual / services

### 3.4.3 Network Implementation

Network architecture at proposed call center should be devised and implemented considering government guidelines & customer convenience.

# 3.4.4 System Configuration

#### Tasks:

- Define a Test & Development Environment
- Configure / setup the Test & Development environment to facilitate interfaces development and any required customization
- Configure/setup the Production Environment
- Build the IVR Call Flow & Call Tree
- Configure, record and implement the voice prompts

### **Deliverables:**

- Test & Development environment setup
- Production environment setup
- Setup/Configuration Document
- IVR Call Flow & Call Tree setup along with voice recording
- Setup / Definition of call code

# 3.4.5 Application Development

As a part of the evaluation process, Indian Bank has provided the details of the requirements in this Request for Proposal (RFP). The Bidder have to map these requirements to select modules within their applications that will best address these requirements. Any gaps in functionality and areas of customization identified by the Bidder or interfaces to be built are to be done by the Bidder. The Bidder is expected to provide a solution for each listed gap.

#### Tasks:

- Identify any application gaps that require customization
- Design, develop and test any required customizations
- Design / develop / test the required interface

### **Deliverables:**

- Application gaps document
- Interface specification document
- API for interfacing with CBS, Credit Card, ATM and Internet Banking

### 3.4.6 User Acceptance Testing:

### Tasks:

- Develop Test Scripts
- Support User Acceptance Testing (UAT) activities
- Resolve any reported problem during UAT
- Provide a detailed testing schedule

#### **Deliverables:**

- Test Scripts
- Detailed test plan

• Resolve errors identified during testing phase

# 3.4.7 Knowledge Management Repository

#### Tasks:

- Collate and document information on all products, services and relevant businesses of Indian Bank which may be serviced through call center
- Place all documented information in a knowledge repository

#### **Deliverables:**

- Documents covering all products, services and relevant businesses of Indian Bank
- Knowledge repository to be populated with documents
- Documents from knowledge repository to be used by the call center

# 3.4.8 Linkages to Indian Bank's Back Office

#### Tasks:

Develop linkages to the Indian Bank locations so that the call center agents can relay caller requests to Indian Bank departments concerned and track the status of these requests.

### **Deliverables:**

Appropriate linkages to the Bank's departments concerned

#### 3.5 TENOR

The Bank intends that the contract which is contemplated herewith with the Bidder shall be for a period of 3 years from the date of operation of call center and shall cover all the services as per the scope of this RFP. All hardware management, system administration, software maintenance & support in this outsourced contract will be managed by the Bidder at no cost to the Bank. Procurement of necessary hardware and software should be done by the bidder.

This contract can be further extended for a period of 2 years on mutually agreed prices.

### 3.6 PROJECT TIMEFRAME

Indian Bank expects the Bidder to complete the operationalization based on the following timeframe:

- Delivery and Installation should not exceed 60 days from the date of purchase order.
- Starting of Bank's product / services information within 90 days from the date of purchase order.
- All other services should start within 120 days from date of purchase order.

Bank expects the Bidder to submit a complete activity wise timelines as part of the response to the RFP.

### 3.7 PROJECT LOCATION

This project will be executed from Bank's premises where call center is being proposed.

### 4 RESPONSE INSTRUCTIONS & GUIDELINES

### 4.1 TERMS AND CONDITIONS

#### 4.1.1 General

- 4.1.1.1The Bidder is required to respond to the RFP only in the prescribed format. Under no circumstances, the format can be changed, altered and modified. All pages in the bid should be authenticated by a duly authorized signatory of the bidder under seal.
- 4.1.1.2 If the proposal includes equipment or software marketed and/or supported by other companies/firms, the bidder, as the prime contractor for the delivery, installation and maintenance of the entire system, must declare that they possess the requisite permission/license for the equipment/software. Also, the bidder must commit to support/repair/replace/maintain all parts of the Hardware, irrespective of whether the parts are manufactured by the Bidder or outsourced by them.
- 4.1.1.3 The total price offer shall be inclusive of all costs to be charged, such as cost of Hardware, Software and manpower, implementation, training, maintenance including three years Comprehensive warranty for hardware and software. Documentation, software updates, licenses, tools, duties, freight, all taxes, insurance etc. and any other element that could be interpreted as the real cost of procurement should be included in the quote. The only exceptions are Octroi /Entry tax/Service Tax, which will be reimbursed on actual basis.
- 4.1.1.4 Compliance with labour and tax laws, etc will be the responsibility of the bidder at his cost.
- 4.1.1.5 Source code for any Software specifically developed for the bank has to be provided by the bidder to the Bank.
- 4.1.1.6 Interested eligible bidders may obtain further information from Indian Bank at the address given in item 1 above from 10.00 to 17.00 hours on all days from Monday to Friday and from 10.00 to 14.00 hours on Saturdays till the bid submission date excluding Bank holidays.
- 4.1.1.7 Technical Bid will be opened by the Bank at **16.00** hours IST on 08-10-2012 in the presence of Bidders' Representatives. Interested Bidders may send their representative to participate in the Bid Opening Process. Then the technical bid will be evaluated. After technical evaluation, only the eligible

bidders will be communicated of the date and time of Opening of commercial bid for participating in the commercial bid.

- 4.1.1.8 Please note that the cost of preparing the proposal including visit / visits to the Bank is not reimbursable.
- 4.1.1.9 Indian Bank reserves the right to reject any or all bids without assigning any reason. The Bank is under no obligation to acquire any or all the items proposed. No contractual obligation whatsoever shall arise from the RFP process unless and until a formal contract is signed and executed by duly authorized officials of Indian Bank and the Bidder.
- 4.1.1.10 If any information / data / particulars are found to be incorrect, Bank will have the right to disqualify /blacklist the company and invoke the bank guarantees.
- 4.1.1.11 All communications, correspondence will be only to the prime bidder. Any partner/sub contractor has to communicate only through the prime bidder. The prime bidder will act as the single point of contact for the Bank.
- 4.1.1.12 The bidder is requested to submit any queries/clarifications to the Bank at least two days before the date of the pre bid meeting through email to ibhomktg@indianbank.co.in.
- 4.1.1.13 The text of the questions raised (without identifying the source of enquiry) and Bank's responses given, together with amendment to the bid document, if any, will be ported in our web site and informed to all purchasers of the bidding documents as addendum to RFP as clarifications.

### 4.1.1.14 Amendment of bidding documents

At any time prior to the deadline for submission of bids, the Bank, for any reason, whether at its own initiative or in response to a clarification requested by a prospective Bidder, may modify the Bidding Documents by amendment.

4.1.1.15 All prospective Bidders may check Bank's web site for amendments and it will be binding on them.

### 4.1.1.16 Documents constituting the bid

Bidders should provide all the information requested. Bidders may provide additional information but these must be presented separately as "Additional Information".

4.1.1.17 Unsuccessful Bidders' bid security will be discharged or returned after the expiration of the period of bid validity prescribed by the Bank. The successful Bidder's bid security will be discharged upon the Bidder signing the Contract and furnishing the performance security. The bidder shall be liable for forfeiture of Bid Security, if a Bidder withdraws its bid during the period of bid validity specified by the Bank

In the case of a successful Bidder, if the Bidder fails to sign the Contract or to furnish performance security within the stipulated date.

# 4.1.1.18 Period of validity of bids

Bids shall remain valid for the period of **180** days after the last date for submission of bid prescribed by the Bank. A bid valid for a shorter period shall be rejected by the Bank as non-responsive.

# 4.1.1.19 Format and signing of Bid

The person or persons signing the bid shall sign all pages of the bid, except for unamended printed literature.

4.1.1.20 Any interlineations, erasure or overwriting shall be valid only if they are duly authenticated by the person or persons signing the Bid.

#### 4.1.2 Submission of Bids

#### 4.1.2.1 Deadline for submission of Bids

Deadline for bid submission is **08-10-2012** - **15.30 hours** 

In the event of the specified date for the submission of bids, being declared a holiday for the Bank, the bids will be received up to the appointed time on the next working day.

- 4.1.2.2 The Bank may, at its discretion, extend this deadline for the submission of bids by amending the Bid Documents, in which case all rights and obligations of the Bank and Bidders previously subject to the deadline will thereafter be subject to the deadline as extended.
- 4.1.2.3 Any bid received by the Bank after the deadline for submission of bids prescribed by the Bank will summarily be rejected and returned unopened to the Bidder.
- 4.1.2.4 Bidders who wish to submit the bids in person are advised to contact the official concerned at HO:Expenditure Dept for registering the details of submission before the bid is deposited in the box allotted for the submission.

### 5 Opening of bids by Bank

- 5.1 The technical bids will be opened in the presence of bidders' representatives.
- 5.2 The technically qualified Bidders only will be intimated the date and time of opening of the Commercial bids for identification of L1 Bidder.(who has quoted the lowest amount)
- 5.3 The Bidders' names, bid modifications or withdrawals and the presence or absence of the requisite bid security and such other details as the Bank, at its discretion, may consider appropriate, will be announced at the bid opening. No

bid shall be rejected at bid opening, except for late bids, which shall be returned unopened to the Bidder.

#### 6 Clarification of Bids

- 6.1 During evaluation of the bids, the Bank may, at its discretion, ask the Bidder for clarification of its bid. The request for clarification and the response shall be in writing, and no change in the substance of the bid shall be sought, offered, or permitted.
- 6.2 The Bank will examine the bids to determine whether they are complete, whether required sureties have been furnished, whether the documents have been properly signed, and whether the bids are generally in order
- 6.2.1 The Bank may waive any minor informality, non-conformity, or irregularity in a bid which does not constitute a material deviation, provided such waiver does not prejudice or affect the relative ranking of any Bidder. The Bidder should satisfy all the qualification criteria mentioned in "ELIGIBILITY CRITERIA" section of this bid.
- 6.2.2 Financial strength of the bidder and his Associates. (The bidder must not be insolvent and the credit availed from any Bank or Financial Institution should not be classified as NPA).
- 6.2.3 Bank reserves the right to demand the Bidder to arrange reference demonstrations, reference calls, site visits to selected customers, visits to development /support centre, visits for benchmark tests for performance and scalability in vendor's labs, etc. The Bank will bear the cost of such visits.
- 6.2.4 Bidders will be asked to make technical presentations, if deemed necessary, at Indian Bank, Chennai. The presentations will be used by the Bank to clarify issues arising out of the Bidder's response to this RFP.

### 7. Bank's right to accept any bid and to reject any or all bids

7.1 The Bank reserves the right to accept or reject any bid, and to annul the bidding process and reject all bids at any time prior to awarding contract, without thereby incurring any liability to the affected Bidder or Bidders.

### 7.2 Signing of Contract

- 7.3 At the same time as the Bank notifies the successful Bidder that its bid has been accepted, the Bank will send the Bidder the Contract Form and required Service Level Agreements, incorporating all agreements between the parties. The agreements will be based on the bidder's offer document with all its enclosures, and will include the following documents:
  - Service Level Agreements
  - Installation and implementation plan identifying the tasks to be completed, the assigned responsibilities, and the scheduled completion dates.
  - Copies of all necessary licenses, certifications, documents, etc.

Non Disclosure Agreement with Bank

The Bank reserves the right to stipulate, at the time of finalization of the contract, any other document(s) to be enclosed as part of the final contract.

7.3 Within 10 (ten) days of receipt of the Contract Form, the successful Bidder shall sign and date the Contract and return it to the Bank.

### 8 SETTLEMENT OF DISPUTES

- 8.1 If any dispute or difference of any kind whatsoever shall arise between the Bank and the bidder in connection with or arising out of the contract, the parties shall make every effort to resolve amicably such disputes or difference by mutual consultation.
- 8.2 If after 30 days the parties have failed to resolve their disputes or difference by such mutual consultation, then either the Bank or the bidder may give notice to the other party of its intention to commence arbitration, as hereinafter provided, as to the matter in dispute, and no arbitration in respect of this matter may be commenced unless such notice is given.
- 8.3 Any dispute or difference in respect of which a notice of intention to commence arbitration has been given in accordance with this clause shall be finally settled by arbitration. Arbitration may be commenced prior to or after delivery of the goods and services under the contract.

Arbitration proceedings shall be conducted in accordance with the following rules of procedure.

The dispute resolution mechanism to be applied shall be as follows:

- (a) In case of dispute or difference arising between the Bank and bidder relating to any matter arising out of or connected with this agreement, such dispute or difference shall be settled in accordance with the Arbitration and Conciliation Act, 1996. The arbitral tribunal shall consist of 3 arbitrators one each to be appointed by the Bank and the Supplier; the third Arbitrator shall be chosen by the two Arbitrators so appointed by the Parties and shall act as Presiding Arbitrator. In case of failure of the two arbitrators appointed by the parties to reach upon a consensus within a period of 30 days from the appointment of the Arbitrator appointed subsequently, the Presiding Arbitrator shall be appointed by the Indian Banks' Association, India which appointment shall be final and binding on the parties.
- (b) If one of the parties fails to appoint its arbitrator within 30 days after receipt of the notice of the appointment of its Arbitrator by the other party, then the Indian Banks' Association, both in cases of the Foreign Supplier as well as Indian Supplier, shall appoint the Arbitrator. A certified copy of the order of the Indian Banks' Association making such an appointment shall be furnished to each of the parties.

- (c) Arbitration proceedings shall be held at Chennai, India, and the language of the arbitration proceedings and that of all documents and communications between the parties shall be English.
- (d) The decision of the majority of arbitrators shall be final and binding upon both parties. The cost and expenses of Arbitration proceedings will be paid as determined by the Arbitral Tribunal. However, the expenses incurred by each party in connection with the preparation, presentation etc. of its proceedings as also the fees and expenses paid to the arbitrator appointed by such party or on its behalf shall be borne by each party itself.
- (e) Where the value of the contract is `10 million and below, the disputes or differences arising shall be referred to the Sole Arbitrator. The Sole Arbitrator shall be appointed by agreement between the parties; failing such agreement, by the appointing authority namely the Indian Banks' Association.
- 8.4 Notwithstanding any reference to arbitration herein,
  - a) the parties shall continue to perform their respective obligation under the contract unless they otherwise agree; and
  - b) the Bank shall pay the bidder any monies due to the bidder.

### 9 APPLICABLE LAW

The Contract shall be interpreted in accordance with the laws of India. Any dispute arising out of this contract will be under the jurisdiction of Courts of Law in Chennai.

### 10. Other Terms and Conditions

- 10.1 The Bank intends the Bidder appointed under the RFP shall have the single point responsibility for fulfilling all obligations and providing all deliverables and services required for successful implementation of the project, notwithstanding the fact that the Bidder may appoint / procure services of third party suppliers (including software providers) to perform all or part of the obligations contained under this RFP with the permission of the Bank. However, Bank is going to enter into agreement only with selected bidder as a Call center Bidder.
- 10.2 Unless agreed to specifically by the Bank in writing for any changes to the RFP issued, the Bidder responses would not be incorporated automatically in the RFP document.
- 10.3 Unless expressly overridden by the specific agreement to be entered into between the Bank and the Bidder, the RFP shall be the governing document for arrangement between the Bank and the Bidder.

- 10.4 Each offer should specify only a single solution, which is cost-effective and meeting the tender specifications. It is the responsibility of the Bidder to decide the best suitable solution.
- 10.5 In the event the Bidder has not quoted for any mandatory or optional items as required by the Bidder and forming a part of the RFP document circulated to the Bidder and responded to by the Bidder, the same will be deemed to be provided by the Bidder at no extra cost to the Bank.
- 10.6 All out of pocket expenses, traveling, boarding and lodging expenses for the entire life of the contract should be a part of the financial bid submitted by the Bidder to the Bank. No extra costs on account of any items or services or by way of any out of pocket expenses, including travel, boarding and lodging etc. will be payable by the Bank. The Bidder cannot take the plea of omitting any charges or costs and later lodge a claim on the Bank for the same.
- 10.7 The Bidder is requested to quote in Indian Rupees ('INR'). Bids in currencies other than INR would not be considered.
- 10.8 The prices quoted by the Bidder shall include all costs such as, taxes, levies, cess, excise and custom duties, that need to be incurred except Service Tax, Octroi, which will be extra as applicable.
- 10.9 Bid Security Bidders are required to give a Bid Security for INR 500,000/-(INR Five Lakhs Only) by way of Bank Guarantee from a scheduled commercial bank valid for a period of 225 days from the last date of submission of the bid. The amount of bid security would be forfeited, in case:
  - The Bidder withdraws the bid prior to validity period of the bid:
  - The Bidder refuses to accept and sign the contract as specified in this document.
- 10.10 If the contract is awarded, the Bidder should furnish a Performance Guarantee to the extent of 10% of the value of the contract for 43 months within 30 days of the date of purchase order. The Bidder has to enter into Non Disclosure Agreement (NDA), SLA etc as per mutually agreed formats.
- 10.11 The Bidder represents that the proposed Call center solution and its documentation and/or use of the same by the Bank shall not violate or infringe the rights of any third party or the laws, regulations, decision or order of any governmental or judicial authority.
- 10.12 The Bank would not be liable to pay any expenses incurred by the Bidder in preparation of the response to this RFP and also would not return the bid documents to the Bidder.
- 10.13 This RFP may undergo change by either additions or deletions or modifications before the completion of the tendering process by the Bank. The

Bank also reserves the right to change any terms and conditions of the RFP and its subsequent addendums as it deems necessary at its sole discretion. The bank will inform all Bidder about changes, if any.

10.14 If required by the Bank, Bidder should provide complete details of any subcontractor/s used for the purpose of this engagement.

# 11. Confidentiality Agreement

- 11.1 This RFP contains information proprietary to Indian Bank. Each recipient is entrusted to maintain its confidentiality. It should be disclosed only to those employees involved in preparing the requested responses. The information contained in the RFP may not be reproduced in whole or in part without the express permission of Indian Bank. Disclosure of any such sensitive information to parties not involved in the supply of contracted services will be treated as breach of trust and could invite legal action and termination of the contract/disqualification of the bidder at the discretion of the bank. The bidder/their employer should not be disclosing confidential information even after the completion of the contract period.
- 11.2 Responses received become the property of Indian Bank and cannot be returned. Information provided by each Bidder will be held in confidence, and will be used for the sole purpose of evaluating a potential business relationship with the Bidder.

# 11.3 Right to alter Agent strength

The Bank will be free to either reduce or increase the number of agents to be hired on the same terms and conditions. The Bank reserves the right to alter the required numbers. In such case pricing will be on a mutually agreed basis.

### 11.4 Price freezing

The price finalized shall remain valid for a period of 36 months from the date of operation of the call center. Upon satisfactory service the contract is extendable for further period of 2 years. For 4<sup>th</sup> and 5<sup>th</sup> years Bank and the Bidder shall mutually decide the price per agent.

### 11.5 Addition/Deletion of Qualified Offerings

All quantities mentioned in this RFP are indicative. The number of call agents to be deployed as part of this tender can be varied by the Bank at per agent per seat quoted price. Bank has the right to deploy as many call agents as it wants at per agent rate.

### 11.6 Non Disclosure Agreement

The Bidder must agree to and sign a non-disclosure agreement with Indian Bank as per mutually agreed format.

# 11.7 Liquidated Damages

The Bank expects the Bidder to complete the scope of the project within the timeframe specified in this document. Notwithstanding the Bank's right to cancel the order, liquidated damages at 0.5% of the order value per week will be charged for every week's delay in delivery subject to maximum of 10% of order value.

The Bank reserves it's right to recover these amounts by any mode such as adjusting from any payments to be made by the Bank to the company. Part of week will be treated as a week for this purpose. However, the Bank may, at its discretion, waive the liquidated damages in case the delay is not due to the bidder.

# 11.8 Exit Option

Indian Bank reserves the right to cancel the contract in the event of happening of one or more of the following events:

- (1) Delays in delivery of service as specified in the scope of the call center project
- (2) Serious discrepancy in delivery of services or the performance levels agreed upon, which have an impact on the functioning of the call center
- (3) In addition to the cancellation of purchase contract, Indian Bank reserves the right to recover penalties of 10% of amount outstanding for payment in addition to liquidated damages and invocation of bank guarantee.

#### 11.9 Termination

Indian Bank shall be entitled to terminate the agreement with the selected Bidder at any time by giving ninety (90) days prior written notice to the Bidder. Indian Bank shall be entitled to terminate the agreement at any time by giving notice if the Bidder breaches obligations under the RFP or the subsequent agreement and if the breach is not cured within 15 days from the day of notice. The Bidder (i) has a winding up order made against it; or (ii) has a receiver appointed over all or substantial assets; or (iii) is or becomes unable to pay its debts as they become due; or (iv) enters into any arrangement or composition with or for the benefit of its creditors; or (v) passes a resolution for its voluntary winding up or dissolution or if it is dissolved.

### 12 TERMS OF REFERENCE

#### 12.1 Contract Commitment

The Bank intends that the contract, which is contemplated herein with the Bidder, shall be for a period of 3 years; post go-live of the call center solution.

# 12.1.2 Call Center Access Numbers (PSTN lines)

The lines will be accessible across India via multiple telephony networks on a single toll – free access number. The usage charges for the telephone lines will be paid by Bank on monthly basis.

# 12.1.3 Customization Process:

The Bidder shall ensure that the Application utilized as a part of the Call Center Project meets all the requirements described in Functional Requirements and that the software provider carries out all such customization or development work as may be required by the Bank at no additional fees or expenses. The Bidder shall provide all the reports as per the requirements of the Bank. The scope of

the customization and development work to be undertaken by the Bidder shall be as per the requirements of the Bank as described in this RFP. The Bank shall be a party to the Functional Specifications requirement sign-off, User acceptance test, User acceptance test sign-off and Implementation sign-off. The Bidder shall provide all tools, testing instruments, drivers etc. required to install and customize and test the software free of any fees or charges or any expenses. The Bidder shall be required to ensure that the software provides interfaces to the other application systems at the Bank as specified at no additional cost or fees or charges or expenses. The Bidder shall provide the Bank weekly progress report on the bugs/problems reported/points taken up with schedule of date of reporting, date of resolving, and status for all kind of bugs and problems.

# 12.1.4 Payment Terms

The Bidder must accept the payment terms proposed by the Bank. The financial bid submitted by the Bidder must be in conformity with the payment terms proposed by the Bank. Any deviation from the proposed payment terms would not be accepted.

80% of Hardware cost will be paid on delivery. 20% will be paid on successful completion of the installation and implementation.

All software and other implementation cost will be paid on successful completion and implementation of the project.

# **Call Center Agent costs:**

 Payable monthly in arrears on the basis of the actual number of agents deployed.

### 12.1.5 Acceptance Testing

The Bank will carry out the acceptance tests for testing of Call center solution including interfaces. The Bidder shall assist the Bank in all acceptance tests to be carried out by the Bank.

### 12.1.6 Inspection of Records

All Bidder records with respect to any matters covered by this tender shall be made available to the Bank at any time during normal business hours, as often as the Bank deems necessary, to audit, examine, and make excerpts or transcripts of all relevant data.

### 12.1.7 Publicity

Any publicity by the Bidder in which the name of the Bank is to be used should be done only with the explicit written permission of the Bank

# 12.1.8 Solicitation of Employees

Both the parties agree not to hire, solicit, or accept solicitation (either directly, indirectly, or through a third party) for their employees directly involved in this contract during the period of the contract and one year thereafter, except as the parties may agree on a case-by-case basis

### **12.1.9 Information Ownership**

All information processed, stored, or transmitted by Bidder belongs to the Bank. By having the responsibility to operate the proposed call center solution, the Bidder does not acquire implicit access rights to the information or rights to redistribute the information. The Bidder understands that civil, criminal, or administrative penalties may apply for failure to protect information appropriately. For this the Bidder has to enter into a Non-Disclosure agreement with the Bank that all the information on customer data will be protected using appropriate security measures. Any legal issues due to leak or disclosure of information of the customer data will be Bidder liability and any cost on the issue will be borne by the Bidder.

#### 12.1.10 Hardware Utilization

The Bidder is expected to conduct Hardware sizing based on the information provided in this tender for implementing the solution. At any point in time during the contract period, the CPU utilization should not exceed 80% nor should the Hard Disk utilization exceed 80% of each individual component at the Call center. In case the above requirement is not met, the additional hardware would have to be arranged by the Bidder. Bidder has to provide monthly utilization report and declare that the utilization level is less than 80%.

**12.1.11 RBI Guidelines,** As per RBI guidelines, Bank shall be at liberty to share the agreement or the information as provided by the Service provider to RBI or any other regulatory / statutory authority and also access to the books of accounts of the service provider by RBI or persons authorized by it to access the records and to cause inspection.

Confidentiality of customer information even after the completion of contract should be maintained.

Prior approval should be obtained from the bank for use of subcontractors by the service provider for outsourced activity etc.

**12.1.12** Training **related to information on Bank's products and services:** Training related to information on Bank's product, services shall be provided by the Bank.

### 12.2 RESPONSE TO SCOPE OF WORK

The Bidder has to structure its response in the following order The bids shall be submitted in two parts viz.

- 1) Technical Bid- Containing eligibility and technical bids along with tender cost & EMD amount
- 2) Commercial Bid shall be submitted in separate sealed sub-envelopes super scribing "Commercial bid for Call center project '

These two envelopes should be put together in a separate sealed master envelope super scribing BID for INDIAN BANK CALL CENTER PROJECT

SUBMITTED BY ..... ON ..... AT Chennai. The main cover should contain two covers super scribed as Part I-Technical Bid with tender reference no and date and Part II Commercial bid with tender reference no and date.

# 12.2.1 Eligibility proof should contain

- i. Lists of credentials
- ii- Eligibility criteria proof

### 12.2.2 Commercial Bid should contain

- i. Table of contents(list of documents enclosed)
- ii. 1 hard copy of the commercial proposal.

Please note that if any envelope is found to contain both technical and commercial offer, then that offer will be rejected outright at the discretion of the bank.

The Bidder should certify that the contents of the CD's are the same as that provided by way of hard copy

# **12.2.3 Technical Proposal**

- 12.2.4 Executive Summary
- 12.2.5 Consortium Details
- 12.2.6 Functional Requirements
- 12.2.7 Technical Requirements
- 12.2.8 Interface Requirements

The Bidder needs to propose the methodology for interfacing the call center solution with various host and satellite systems in the bank.

### 12.2.9 Project Implementation and Management

The Bidder needs to elaborate on the proposed methodology for project implementation and management. These should include

- Detailed Project Plan
- Bidder personnel qualifications, including education, certifications, relevant work experience.
- Business Process Analysis and Documentation
- Gap Analysis and Customization
- Product Parameterization
- User Acceptance Testing
- System Installation and configuration
- Go-Live
- Project Management Office Setup

### 12.3 Facility Management

- **12.3.1** Bidder needs to elaborate on the proposed methodology for facility management. These should include
  - Proposed services
  - Proposed plan to meet SLAs
  - Proposed tools to monitor and achieve SLAs
  - People deployment plan

### 12.3.2 Commercial proposal

### 12.3.2.1 Bill of Material and Commercial Bid

The Bidder needs to provide pricing information in the Bill of Material format given in Annexure-4.

- · Commercial Bid in the format provided
- •. All items specified in the Bill of Material need to be covered in the Commercial Bid.
- Prices quoted by Bidder should be inclusive of all costs such as, taxes, levies, cess, excise and custom duties, installation, insurance etc. that need to be incurred. The quoted prices can exclude Service Tax & Octroi charges which will be extra as applicable.

### 13. EVALUATION METHODOLOGY

The evaluation will be a two-stage process -

Phase 1 – Technical Evaluation

Phase 2 – Commercial Evaluation

### 13.1 TECHNICAL EVALUATION

The evaluation will involve validating the credentials submitted in the format as prescribed .Credentials without valid proof will be invalid and will not be considered for eligibility.

The bank reserves the right to accept or reject proof of credentials at it's sole discretion without having to give reasons to the Bidder thereof.

Only those Bidder, meeting the eligibility criteria will be considered for further stages of evaluation.

#### 13.2 COMMERCIAL EVALUATION

The commercial bid has to be provided based on the format provided in the RFP. Call Center agent costs are to be quoted per agent per shift per month for 5 agents each during 2 day shifts and 3 agents during single night shift and three supervisors(experienced agents) - one supervisor per shift. These agents will work 8 hour per shift.

Indian Bank reserves the right to place an order for additional Agents at the price quoted at any time during the three year period.

After the 3 year contract period Indian Bank reserves the right to re-negotiate the contracts on a mutually agreeable basis.

The total cost of ownership will be the sum of total of all line items given in the Bill of Material. The bidder whose TCO (Technical and commercial offer) is the lowest will be the L1 bidder and will be invited for negotiation in case the bank decides to have discussion.

Please note that failure or refusal on part of the selected Bidder to offer the services at the price committed shall result in forfeit of the EMD to Bank. Indian Bank reserves the right to reject any or all proposals. Similarly, it reserves the right not to include any Bidder in the final short-list.

### 13.3 ESTIMATED CALL VOLUMES

Indian Bank tends to roll out the call center service in a phased manner starting from the information services.

Indian Bank estimates that 5 agents during the day under two shifts, 3 agents during night shift with one supervisor for each shift will be required in the first phase of deployment. That is there should be 13 Level I general agents and 3 Level II experienced agents(supervisors) on the whole. Indian Bank estimates each agent to handle between 80 – 100 calls in an 8 hour shift.

### SERVICE LEVEL AGREEMENTS

# 1.0 Scope

This document describes the minimum acceptable level of service to be provided by the Call Center Bidder. The Service Level Agreements (SLAs) enlisted here are indicative and an exhaustive list will be prepared by Indian Bank at the time of award of the contract.

### 2.0 Performance Criteria

### 2.1 Periodic Reviews

Periodically, but no less than monthly, the Bidder and Indian Bank shall review and evaluate the Bidder's performance against the performance standards set forth in this document. The Bidder shall take all steps reasonable necessary to rectify any identified deficiencies related to it's performance.

# 2.2 Agent performance matrix

S.No	Performance Metric	Measure Unit	Service level
1	First Point of Contact	Resolution Rate	Monthly Objective =
	(FPOC)	Percentage of	85%
		all	
		incoming calls	
2	Average Call	Seconds	80% of incoming
	Response Time /		calls within 5
	Average Speed of		seconds
	Answer		
3	Average Call Handling	Seconds	Less than 300
	Time		seconds
4	Abandoned Call Rate	(%) Percentage	Less than 3%
		of all	
		incoming calls	
5	Average Delay Before	Seconds	Less than 60 seconds
	Abandon	_	
6	Repeat Call Rate	Percentage of	Less than 5%
		all	
		incoming calls	
7	Average After Call	Seconds	Less than 120
	Work Time /		seconds
	Wrap Up Time		
8	Average Hold Time	Seconds	Less than 30 seconds
9	Number of complaints	Percentage of	Less than 10%
	escalated to next level	all	
		incoming calls	
10	Number of complaints	Percentage of	Less than 5%
	escalated to next to	all	

	next level	incoming calls	
11	Error Rates (Rework and	Percentage of all	Less than 2%
	Overrides)	incoming calls	

# 2.3 System Performance Metrics

System Availability

The Call center system availability must be over 99%. This will be calculated on monthly basis.

# 2.4 Quality Assurance

a) The Bidder needs to ensure a minimum score of 90% on quality of service evaluation as reported by Indian Bank or an independent third party remote quality assurance observation firm at such time as reports become available, and in the interim, as reported by Bidder's Quality team. If the level comes below 90% during the first six months, then for every 1% drop 5 % of monthly payment will be recovered. After six months if the level comes below 95% then for every 1% drop 5% of monthly payment will be recovered.

# 2.5 Daily Trending Reports

The following daily trending reports must be provided by the Bidder:

- a. Average Speed of Answer
- b. Service Level Percentage
- c. Calls Offered
- d. Calls Handled
- e. Abandoned Call Rate
- f. Average Talk Time
- g. Average Hold Time
- h. Average Handle Time
- i. Longest Delay Before Answered
- i. Outbound Call Volume
- k. Outbound Call Duration
- I. Average Delay Before Abandon
- m. Longest Delay Before Abandon
- n. After Call Work (Wrap Up)

### 2.6 Additional Reports

The below mentioned additional reports must be provided by the Bidder.

- a. Agent Hours Report
- b. Staffing Distribution Report
- c. Any other report as requested by Bank

The Bidder and Bank will mutually agree on the format of the reports to be submitted by the Bidder to Bank. If Bank requests the Bidder to provide customized reports, the Bidder will provide customized reports at no cost to Bank.

# Annexure-2

# **Functional Requirements**

Ref.	Requirements	Bidder's	Comments
No		Response (Y/N)	
IVR	Ability of IVR system menu to prompt the caller	( )	
	to make their selection(s) of all inbound calls		
	received by the Bank on identified telephone		
	number		
	Ability to support audio-text for playback of		
	regulations, procedures and frequently asked		
	questions as per the IVR Call Flow & Call Tree		
	English Language Support		
	Hindi Language Support		
	Other regional languages in Tamil, Telugu,		
	Malayalam, Kannada		
	Ability to capture information from a caller or		
	identify a customer using CLI		
	Ability to route the caller to the ACD when the		
	customer requires to talk to an agent		
	Ability to be integrated to speech recognition		
	engine		
	If the speech recognition engine is available as		
	part from the proposed solution, please identify		
	the type of the engine and the engine		
	capability and supported languages in the		
	Comments field details		
	Ability to change the IVR Tree by the system		
	user, with no change in the software, through		
	GUI Interface details.		
	ALTE		
	Ability to change the IVR route based on the		
	customers' captured data (i.e. Customer		
	segment) details		
	Ability to capture all the customer's interactions		
	with the IVR and pass it to the Contact Center		
	(i.e. CTI Integration)		
	Ability to add multiple marketing message on		
	the IVR system		
	Ability to integrate with the bank's switch to		
	provide the following functionalities		
	Change PIN		
	Separate password (PIN) for inquiry services		

PIN generation and Printing facility
Ability to link more than one account for a
customer id
Customer to select his account in case of
multiple accounts linked
Ability to announce transaction reference
number
Abillity to determine agent availability from the
ACD and voice out in minutes and seconds
next agent availability
Ability to read birthday dates from the
database and greet customers accordingly
Ability to affect lifferent IV/D trace because y
Ability to offer different IVR trees based upon
customer class ( region, segment, product etc)
Ability to voice out marketing messages based
upon customer type
Ability of administrators to monitor where an
identified customer is on the IVR tree
Deposit Rate Inquiry
Ability of IVR to prioritise and jump calls based
upon customer and/or call type priority (lost
card, VIP customer etc.,)
Ability to schedule messages once for
numerous occasions based upon call type
segmentation
Forex Inquiry
Interest Rate Inquiry
ACCOUNT SPECIFIC INFORMATION
Inquiry on various types of balances related to
an account like account balance, available
balance, etc.
Ability to inquire on the status of an account -
lien marked, blocked amount, standing
Instructions set
Inquiry on appoint transaction of last (N)
Inquiry on account transaction of last 'N'
transactions. 'N' is a bank level configurable.
Inquire on status of issued Cheques
Inquire on status of issued Offeques
Stop payment instruction for an issued cheque
 Stop paymont monaction for an iouded cheque

 <del>,</del>	
Inquire on status of outward clearing instruments i.e. instruments deposited by the customer	
Inquire on details of lien in an operative or Term deposit account.	
Inquire on details of the Temporary Overdraft (TOD) given to an account	
Inquire on loan accounts details for additional details of the loan account like Loan Expiry Date, Number of Principal Demand Instalments in Arrears, Principal Demand Arrears, Number of Interest Demand Instalments in Arrears.	
Inquire on deposit accounts like Maturity Date, Maturity Amount, Interest Rate, Tax deducted.	
Enable accepting requests for Stop payment of cheques (allow for straight through processing)	
Cheque Book requests and specify mode of delivery –( Courier / personal pick-up)	
Request for physical statements and specify mode of delivery (Courier / personal pick-up / Email / Fax Back facility)	
Request for drafts and specify mode of delivery (Courier / personal pick-up)	
Other Services	
ATM / Credit Card Hot Listing Request	
List of ATM by / Email	
Cash Management Services	
Administrative features	
Audit Trails for all transactions	
Unique transaction id for all transactions	
Banking & Administrative requirements	
In case customer has not logged in through T-	
PIN, then allow for manual verification through the following data from the Pop-Up Screen	

Name Residential Address Office Address Contact No. (Office, Home, Cell No.) Security question and Answer Birth Date Marriage Date - if applicable The Call Center Pop-Up Screen must have these Summary Items as first screen that can be immediately seen on call being routed to the Agent. Name Residential Address Office Address Contact No. (Office, Home, Cell No.) Security question and Answer Birth Date Marriage Date - if applicable  Last 5 Credit Transactions (Overall across all	
channels and all accounts with account number mentioned)	
Last 5 Debit Transactions (Overall across all channels and all accounts with account number mentioned) Last 5 Internet Banking Transactions (Overall across all accounts with account number mentioned)	
Last 5 ATM Transactions (Overall across all accounts with account number mentioned)	
Last 5 Loan Transactions (Overall across all accounts with account number mentioned)	
List of customers associated accounts that should also be linked that when clicked on, the Agent can see the details in each account. On clicking Customer account, the below mentioned account specific details & operations must be available to the Agent in the first Account View Screen Last 5 Debit Transactions Last 5 Credit Transactions Last 5 Internet Banking Transactions Last 5 ATM Transactions Last 5 Loan account Transactions	

Chagua Ctatua	
Cheque Status	
TDS Status	
Accounts	
View details of accounts the customer has	
access to. The details include account	
number, account type, balances . The different	
types of accounts supported are operative	
account, loan accounts & deposit accounts.	
View various types of balances related to an	
account like account balance, available	
balance, etc	
Ability to inquire on the status of an account -	
lien marked, blocked amount, standing	
Instructions set	
View account transaction snapshot (Quick-	
view). This is a statement of last 'N'	
transactions. 'N' is a bank level configurable.	
Query on account transactions based on	
various parameters including transaction date	
range, transaction amount range and	
transaction type.	
Sort transactions based on dates	
View details of a transaction	
Inquire on status of issued Cheques	
Stop payment instruction for an issued	
Stop payment instruction for an issued	
cheque. (On-line only)	
Inquire on status of outward clearing	
instruments i.e. instruments deposited by the	
customer	
Inquire on details of lien in an operative or	
Term deposit account.	
Tomi doposit doodunt.	
Inquire on details of the Temporary Overdraft	
(TOD) given to an account	
(102) 9.101.10 4.11 4000 4111	
Inquire on loan accounts details for additional	
details of the loan account like Loan Expiry	
Date, Number of Principal Demand	
Installments in Arrears, Principal Demand	
Arrears, Number of Interest Demand	
Installments in Arrears.	
Inquire on deposit accounts like Maturity date,	
Date, Number of Principal Demand Installments in Arrears, Principal Demand Arrears, Number of Interest Demand Installments in Arrears.	

Maturity Amount, Interest Rate, Tax deducted. View nominee details on operative accounts. The details include Nominee name, minor/major information, relationship of the nominee with the account holder and address of the nominee are displayed.  View collateral details of overdraft accounts including collateral type, collateral description and value.	
Enable accepting requests for Stop payment of cheques (allow for straight through processing)	
Cheque Book requests and specify mode of delivery Courier / personal pick-up)	
Request for physical statements and specify mode of delivery Courier / personal pick-up)	
Request for TDS certificate with mode of delivery as Courier / personal pick-up)	
Loan Schedules	
View complete cash flow i.e. principal and interest flows attached to a particular loan account	
View details including sanction date, sanctioned amount, disbursed amount and current liability, arrear details etc.	
View the repayment schedule	
View disbursement schedule details for loans	
View collateral details of Loans	
Enable setting up of calculators for assessing the interest payable on retail loans (based on the type of loan, tenor and payment option indicated by the user.	
Deposit schedules	
View complete cash flow i.e. principal and interest flows attached to a particular deposit account.	

osit maturity amount & Tax details.		
inee details of deposit accounts.		
tting up calculators for assessing the		
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posit, terior/ currency indicated by		
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an end-user functionality and will be		
Tools and CRM		
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ales on an Inbound call		
t will get a popup indicating the bank		
hat are suited for the customer when		
ner calls the Call Center Agent		
this hints, the Agent will inform and		
a specific product to the customer.		
customer is informed of a specific		
will be marked as "Informed" so that		
be repeated for a pre-defined time to		
mer.		
Sales Call		
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ed Call Centre should be developed		
reports giving details of due dates for		
ch to facilitate proper recovery		
m through Call Centre for		
g asset quality.		
e idle time of the Agent, the system		
ake to the customers		
ent makes the call all the customers		
be ready on his screen.		
	inee details of deposit accounts. Itting up calculators for assessing the ceivable from deposits (based on the posit, tenor/ currency indicated by insfer ling transfers. Istatus of all transfers. It is a list of remittances made. It is an end-user functionality and will be only for the bank. It is pacific remarks in detail. If route the call on reminder date and agent who is free for follow-up ales on an Inbound call It will get a popup indicating the bank that are suited for the customer when the calls the Call Center Agent this hints, the Agent will inform and a specific product to the customer. It is will be marked as "Informed" so that the repeated for a pre-defined time to mer. It is and Marketing Department of Call Centre should be developed the country of the customer of the facilitate proper recovery of the tofacilitate proper recovery of the Agent one outbound sales call at a lake to the customers of the call all the customers of the makes the call all the customers of the makes the call all the customers.	innee details of deposit accounts.  Itting up calculators for assessing the ceivable from deposits (based on the posit, tenor/ currency indicated by insfer ling transfers.  Instatus of all transfers.  Instatus of all transfers.  Instatus of all transfers.  In functionality  In item a list of remittances made.  In order specific rates for remittances.  In an end-user functionality and will be only for the bank.  In outs have facility to mark calls as end, call back on a certain date & ith his specific remarks in detail.  Il route the call on reminder date and agent who is free for follow-up alles on an Inbound call  It will get a popup indicating the bank hat are suited for the customer when her calls the Call Center Agent this hints, the Agent will inform and a specific product to the customer.  It will be marked as "Informed" so that he repeated for a pre-defined time to mer.  Sales Call  In outen the call of the customer of characteristic for a pre-defined time to mer.  Sales Call  In outen the call center of the customer of characteristic for a pre-defined time to mer.  Sales Call  In outen the call of the customer of characteristic for a pre-defined time to mer.  Sales Call  In outen the call of the customer of characteristic for a pre-defined time to mer.  Sales Call  In outen the call of the developed deports giving details of due dates for the call the customer of characteristic for a pre-defined time to mer.  Sales Call centre should be developed deports giving details of due dates for the form of the facilitate proper recovery of the customer of characteristic for the customer of the customer of characteristic for the custom

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Integration with the IVR for Tele-banking.	Interfaces
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Integration with the ACD	
	Integration with the ACD

Integration with CTI	
Support for display of calling party's number and other details at the workstation of the agent	
Support for recording and monitoring calls handled by all agents	
Support for email and FAX	
Support for video conferencing facility	
Web Interface	
All features available in telephony interface should be available in the web interface and vice-versa.	
The Web interface can also be used to control a combined web-telephony mode where audio flows through the telephone.	
Email Interface 1. Voicemail messages are integrated into the owner's email inbox where they are accessible from his email browser, e.g. Lotus Notes / Microsoft Exchange. This email box could be separate from, or integrated with, the email box that the user uses for email. 2. The owner can listen to his email using the telephony interface. I.e. the System understands MIME and in addition to playing popular audio formats is also able to perform text-to-speech on plain-text, rich-text, and the text content of html. 3. Each voice message includes header information for the calling party, the called mailbox, and time of the call. Bidder must specify how and when the system binds the mapping of calling party to that party's identity, and how the system handles Caller Name, directory telephone number, Caller-ID blocking and similar concepts when presenting Caller-ID information  ODBC interface for all types of databases	

ACD/CTI
Ability to manage dynamic call queues to allow queues to be opened or closed as required by authorized person
Ability to allow call centre agents to be members of multiple ACD groups
Ability to transfer call to other call centre agent with call data attached
Ability of skills based routing to allocate calls to call centre agents based on the skills
Routing to the agents with 'Ring One' feature to according to at least one of the following configuration:  (A) With 'Least Recent' - the extension that received a call the longest time ago will be on the top of the list.  (B) With 'Fewest Calls' - the extension that received the least number of calls will be on the top of the I List  (C) Random Selection  Routing to the agents with 'Ring All' feature - first agent picks the call, it will be closed for the other agents.
Support routing for Web-Chat:  (A) Web-Chatting Capability (initiated from the Web-Site)
(B) Agents that may accept from the chatting channel will be of Chatting-Group (not all the agents will be available for chatting)
(C) Two groups of Chatting can be defined (One for Hindi, and one for English)
Support routing for Web-Callback (initiated from the Website)
Support routing for emails received on the Contact Center email account
Ability to support the following information messages and options that are relayed to voice callers while they are waiting in queues

or put on hold by the contact centre agent, specifically:  (A) Marketing messages  (B) Music  (C) Specific message after configurable time  (i.e. Voice Mail)	
(i.e. voice iviali)	
Ability to recognize the region of the incoming call and transfer to agents based upon defined splits	
Ability of the CTI application to generate a unique service request number	
Ability of the unique service request to be given a timeline for closure	
Ability of the system to escalate service requests on non closure	
Ability of the supervisor to determine which call types can open a service request	
Ability to configure SLAs for: By agent By skill By group By priority By Call type By Supervisor	
Ability to configure SLAs such as: Total talk time Avg talk time Aux Time Available time Idle time	
Average Speed of Answer	
Call abandoned count	
Call abandoned percentage	
% of calls closed on the IVR	
% of calls transferred from IVR to agent	

	Contact Center	
	Supervisors can:	
	(A) Listen to a call silently - not heard by the	
	agent or the customer	
	(B) Interact with a call (both agent and the	
	customer can hear the Supervisor)	
	, ,	
	(C) Coach the agent (only the agent can hear	
	the Supervisor)	
	Ability to support auxiliary codes to enable call	
	centre agents to indicate their current mode of	
	operation (i.e. Available/Unavailable/Wrapping	
	Up/At Lunch, etc)	
	(Please indicate in the Comments field if the	
	auxiliary codes are configurable - new codes	
	to be added, or codes to be removed)	
	Ability to place callers on hold and play	
	marketing messages, or music from a live	
<u> </u>	station while the caller is on hold	
	Ability to transfer calls back to the IVR	
	Support for online performance management:	
	(A) Ability to define on the system KPIs target	
	performance - these KPIs can be call	
	durations, % of answered calls or other KPIs	
	defined by the bank (Two values for each KPI	
	can be defined: one for the industry	
	benchmark, and one for the bank's target) (B) Online view for the overall performance	
	against the defined KPI (Can be shown by	
	Managers & Supervisors only)	
	(C) Online view for specific agent performance	
	against the defined KPIs (can be shown by the	
	agent, the Supervisor and the Manager)	
	(D) What is the refresh rate for the online	
	monitoring?	
	Ĭ	
	The agent can push SMS to the customer	
	Ability to upload the bank's standard templates	
	to be used for printing requests	
	Ability to send fax to the customers through	
	the fax engine. (Agent can send the fax on the	
	bank's standard templates. Agent can send the	
	fax with no template)	
	The system automatically opens a ticket upon	
	the customer call to the agent. The System	

Package has to support the following:	
. dottage that to capport the following.	
The agent can log customer's call data	
(classified by type)	
The type of calls to be logged is configurable	
(new types to be added, or existing types to be	
removed)	
The system generates ID for each Work	
Package	
Each Work Package can be linked to attached	
document(s)	
Each Work Package is stamped with date and	
time - system generated  The agent ID is linked to the Work Bookego	
The agent ID is linked to the Work Package The call record is linked to the Work Package	
The Work Package can be viewed, but not	
modified	
Agent can submit a process improvement	
request with 'Comment' field to be analyzed by	
the Business Analyst.	
RECORDING SYSTEM	
Ability to provide automatic digital recording for	
all calls (voice and screen recording) - this has	
to capture at least the following information:	
(A) Date	
(B) Time	
(C) Call Duration	
(D) Agent ID	
(E) Caller Number	
(F) Customer ID	
(G) Reference Number (Ticket/Work	
Package ID)  (H) Number Dialed for Outhound Calls	
(H) Number Dialed for Outbound Calls (I) Inbound/Outbound Identifier - System	
(I) Inbound/Outbound Identifier - System Generated	
Generated	
Searching capabilities with any combination of	
the following parameters:	
(A) Date	
(B) Time	
(C) Agent ID	
(D) Caller Number	
(E) Customer ID	
(F) Reference Number (Ticket/Work Package	
ID)	
(G) Number Dialed	

(H) Inbound/Outbound	
All the web-chats have to be recorded - this	
has to capture at least the following	
information: along with the Agent information,	
date and time	
(A) Date	
(B) Time	
(C) Chat Duration	
(D) Agent ID	
(E) Customer ID	
(F) Reference Number (Ticket/Work Package	
ID)	
Searching capability for web-chats with any	
combination of the following parameters:	
(A) Date	
(B) Time	
(C) Agent ID	
(D) Customer ID	
(E) Reference Number (Ticket/Work Package	
ID)	
Random searching capability for both calls and	
chats for Quality Assurance activities	
CAMPAIGN MANAGEMENT	
The system can upload data for marketing	
campaign	
The system can manage more than one	
campaign at the same time	
The system can assign specific agents for	
specific marketing campaign	
The system enable changing the assignment	
of the agents to the different marketing	
campaigns	
Agents/ users should be able to view the	
campaign details on a pane designated for	
campaigns on the screen	
The system can send mass SMS based on	
specific marketing campaign	
System can define pacing ratio's based upon	
number of records	
System can define pacing ratio based upon	
the status of preceding calls	
System can show the performance of each	
agent	
System can show the performance of each	
campaign	
Knowledge Base	

Knowledge Base module is available with at least the following categories:  (A) Call Center Procedures (B) General information (Locations for branches and ATMs, Products information, Products/Services Fees) (C) Changes in the products and services (D) What is new? (E) Frequently Asked Questions (FAQ)	
Configurable list of users who can edit the knowledge base database Searching capabilities in the knowledge base	
Reporting Caller IVR Selection (Start to Finish) Total amount of time callers had been on IVR (A) Detailed (B) Summary	
Number of calls  (A) Total Number of Calls  (B) Number of Calls Diverted to Call Center  Agents  (C)Number of calls dropped on the IVR stage	
Queues analysis (A) Number of Calls (B) Number of Waiting Calls (C) Average Call Time (D) Longest Waiting Time (E) Abandoned Calls	
Agent reports (Summary for All the Agents, Summary by Queue, and Detailed by Agent) (A) Login & Logout Time (B) Average Answer Time (C) Average Talk Time (D) Average Handling Time (E) Number of Dropped Calls before Pickup (F) Number of Dropped Calls after Pickup (G) Idle Time (H) Time Agent is Ready (I) Outbound Calls - Destination Numbers & Duration (J) Number of Web-Chats (K) Average Chatting Time (L) Number of Call Backs	

	Faxes reports (sent & received & failure)	
	Campaign Management	
	Promised customers report to support the	
	sales	
	Overall number of tele-marketing calls made	
	and time spent on each tele-marketing call per	
	agent	
	Overall efficiency of each agent in terms of	
	tele-marketing	
	Success of a certain campaign based on the	
	customers' promises	
	General Reporting Requirements	
	Customized reports can be built by the users	
	(Please indicate in the Comments field what	
	knowledge is required by the users to build a	
	customized reports)	
	Reports can be accessible through the	
	LAN/WAN and remote access	
	Standard reports can be generated on half-	
	hourly, hourly, daily, weekly, monthly, quarterly	
	and yearly	
	Is it one reporting module for all the system	
	components (i.e. ACD/CTI/IVR/Call Agent?)	
	Or, is it a separate reporting module for each	
	component	
	Transactional Requirements / Call center front	
	end package	
	Ability to integrate with the CTI to receive	
	customer data such as card no, account no,	
	tpin dialed (yes or no), services availed.	
	Ability to integrate with the bank's corebanking	
	system in order to facilitate transactions	
	Ability to configure unique screens as per	
	Indian Bank's requirement for a call center	
	front end Package	
	Ability to generate a unique service request	
	number (SRN) for identifed requests	
	Ability to configure SLA's based upon query	
	types to escalate in case of non closure	
	Ability to configure turnaround times for	
	service requests	
	Ability to create reports for service requests	
	Ability to integrate with the core banking for	
	functionalities such as:	
	Ability to aggregate calls on the basis of agent,	
	call type, average talk time, product type	
	General Functionality	
<u> </u>	Ochoral Full chomonality	

	T	
Account Balance		
Cheque Book request		
Cheque Status enquiry		
Stop Cheque payment		
Loss of cha book		
Bill payment		
Internet user id		
Mobile Banking registration		
Account statement request		
Funds transfer between own accounts		
Card Functionalities		
Outstanding Balance		
Details of last statement		
Details of last statement  Details of last payment		
Reward points status		
·		
Funds reversal issues		
Address Changes		
Card blocking and reissue		
Charge Disputes		
Payment performance		
Unbilled transactions and payments		
Cash withdrawal status		
Authorised but unbilled transactions		
Late Payment Fee and service charge reversal		
Other card access		
Loan Functionalities		
Details of outstanding loans		
Inquiry about loan account		
Request for interest certificate		
Repayment schedule		
Fixed deposits		
Open FD		
Renewal of existing FD		
Enquiry on existing FD/TDS		
Demand Draft		
Request for Demand draft		
Others		
Lost / Replacement of card		
ATM pin re-issue		
Standing instructions		
Hotlisting of cards		
Internet Banking		
Username & Password request		
Login problems		
Account lockout issues		
Funds reversal issues		

#### Annexure-3

## **Technical Requirements**

S.No	Requirements	Bidder 's Response	Remarks
1.	Hardware	recponde	
	Mention the technology hardware would be		
	based upon		
	((If you have specific hardware in the		
	proposed solution, Please give brief details)		
	Is the hardware branded (Please list the brand		
	and model)		
	With which brand of phone sets is the		
	proposed solution compatible		
	Is there a facility to monitor the hardware		
	failures		
	What is the storage capacity		
2.	Business Continuity		
	Automatic switch to Call Center agents, if IVR malfunctions		
	Does the server architecture have inbuilt redundancy?		
	Does the proposed Call center solution have		
	well documented BCP		
3.	Data Bases		
	What type of database(s) will be used		
4.	Interfaces		
	Interfacing with Core Banking System along		
	with integrated applications to access		
	customer's data and/or make financial		
	transactions		
	Interfeding with the Switch for austemar DIN		
	Interfacing with the Switch for customer PIN		
	authorization & PIN change ((This interface is based on ISO8583 messages).		
	basea on 1000000 messages).		
	Having Fax module to receive/send faxes		
	Interfacing with Credit Card back end		
	application		
	Interfacing with Centralized Credit Processing		
	Center (CCPC to be installed), CPPC, CDPC,		
	Internet Banking and Mobile Banking		
5.	Disaster Recovery Process		
	Does the proposed call center solution has		
	Disaster recovery center well in place?		
	What will be RTO & RPO		
4.	Audit Trail		

	Ability to have audit trails with all the related fields, such as User ID, login and logout time, changes made before and after, Machines ID, and all users' transactions, etc These standard reports are generated from the system periodically, and on ad-hoc basis:  (A) List of users, user privileges and status (B) User sign-off and sign-on (C) User violation – unsuccessful login attempts (D) User additions, amendments and deletions	
5.	PBX	
	Does the PBX support Line expansion	
	increments	
6.	ACD/ CTI	
	Measured Agents or Login Ids Measured Agents Per Split/Skill Measured Splits/Skills Measured Agent-split/skill pairs Measured Trunk Groups Measured VDNs Max. Agents Displayed by Max. Monitoring Terminals Available Max. Active Maintenance Commands for System Max. Simultaneous Monitoring Terminals Terminals in Monitor Mode Reporting Periods Intervals Days System cabinet Included Digital switch I/O Transition Module System Controller (CPU) Included Console/Remote Access Server Agent workstation	

#### **Bill Of Material/Commercial Bid**

S.No	Items	Cost per	Qty	No. Of	Total
		agent		months	Price
		permonth	(b)	(c)	
		(a)			
1.	Cost per agent 5 agents		16	36	
	during two day shifts and 3				
	agents during night shift with				
	one supervisor for each shift				
2.	Cost of interface with Core	-	-	-	
	Banking Solution				
3.	Cost of interface with ATM	-	-	-	
	Switch				
4.	Cost of interface with Credit	-	-	-	
	Card Back end system				
5.	Cost of interface with	-	-	-	
	Centralised Credit Processing				
	Centre (CCPC – to be				
	installed), CDPC, CPPC,				
	internet banking, mobile				
	banking				
6.	Hardware Cost	-	-	-	
	Grand Total				

## The L1(lowest quoted) bidder will be arrived based on the Total price under GRAND TOTAL Column.

(If addition and subtraction mistakes are found in arriving Grand Total, Corrections will be carried out and corrected total amount will be taken for arriving L1)

#### Note:

- Total cost of ownership will be sum of items from Sr. no 1 to 6 given above.
- Service Tax if any will be paid extra. Applicable TDS will be deducted from the payment.
- Agent shift will be of 8 hours duration
- Cost of interface are one time cost
- Prices should be exclusive of only services tax. This price will remain valid for 3 years
- Cost of PSTN usage bills be borne by Bank extra

**Annexure-5** 

# BID FORM (TECHNICAL BID) (To be included in Technical Bid Envelope)

Tender Reference No.:

Date:

To:
Having examined the tender documents including Addendum(s) and all annexure the receipt of which is hereby duly acknowledged, we, the undersigned, offer the services of Call Center on outsourced model in conformity with the said tender documents in accordance with the Schedule of Prices attached in the commercial offer and made part of this tender.
If our tender offer is accepted, we undertake to commence delivery within specified number of days and to complete the operationalization of call center solution as specified in the Contract within time schedule specified in the RFP document.
If our tender offer is accepted, we will obtain the guarantee of a bank for a sum of 10% of the Contract Price for 43 months plus 30 days grace period for the due performance of the Contract.
We agree to abide by this tender offer till 180 days from the last date of bid submission and our offer shall remain binding upon us and may be accepted by the Bank any time before the expiration of that period.
Until a formal contract is prepared and executed, this tender offer, together with the Bank's written acceptance thereof and the Bank's notification of award, shall constitute a binding contract between us.
We agree for terms and conditions mentioned in the tender.
We understand that the Bank is not bound to accept the lowest or any offer the Bank may receive.
Dated this day of2012
Signature:
(In the Capacity of:)
Duly authorized to sign the tender offer for and on behalf of

\_\_\_\_\_

#### **Annexure-6**

	Details of the bidding company		
Sr. No.	Description	Response	
1.	Name of The bidder (Mention complete address)		
2.	Name of The Contact Person along with mail & contact numbers		
3.	Type of Constitution – Ltd./ Pvt. Ltd.		
4.	Date Of Incorporation & year when bidder started the business of Call center		
5.	Core Activity / services being provided by the Bidder		
6.	Total number of employees in the company		
7.	Turn Over for the Last 3 years (In Lacs): 2009-10: 2010-11: 2011-12: (please submit audited balance sheet for two years)		
8.	Profit for the last three years (In Lacs): 2009-10: 2010-11: 2011-12:		
9.	Location & address where proposed call center will be operationalized for Indian Bank Refer page 4 – clause 1.1 page 15 clause 3.2		
10.	Reference: a) Name of the Bank: b) When Call center operation was started: c) Whether on outsourced model / Ownership d) Type of services being covered e) Number of agents being deployed f) As on date what type of call center services are being offered by Bidder g) Approx. no. of calls being attended per day and outbound calls made		
11.	For other reference, please provide the information in the format given at sr. no 10		

	g) Approx. no. of calls being attended per day and outbound calls made
11.	For other reference, please provide the information in the format given at sr. no 10
	Signature of Bidder:
	Name:
Place:	Business address:
Date:	

## PERFORMANCE BANK GUARANTEE

TO,

	,
	,
Shanm (herein Call Ce from M terms a furnishi Call ce offered	sideration of M/s Indian Bank having Corporate Office at 254-260, Avvailagam Salai, Royapettach, Chennai 600014, Tamil Nadurafter referred to as "Purchaser") having agreed to purchase services for enter project on outsourced model (hereinafter referred to as "Goods") M/s (hereinafter referred to as "Contractor") on the and conditions contained in their agreement/purchase order No dt (hereinafter referred to as the "Contract") subject to the contractor ing a Bank Guarantee to the purchaser as to the due performance of the enter solution, as per the terms and conditions of the said contract, to be by the contractor and also guaranteeing the operation & maintenance, contractor, call center solution as per the terms and conditions of the said cot;
consider guaran without exceed the pur or wou comput contract	e, (Bank) (hereinafter called "the Bank"), in eration of the premises and at the request of the contractor, do hereby tee and undertake to pay to the purchaser, forthwith on mere demand and any demur, at any time upto any money or moneys not ling a total sum of Rs(Rupeesonly) as may be claimed by chaser to be due from the contractor by way of loss or damage caused to all be caused to or suffered by the purchaser by reason of failure of the ter hardware to perform as per the said contract, and also failure of the ctor to maintain the computer hardware and systems as per the terms and ons of the said contract.
whethe whethe as per the Bar claim of forthwit protest by the any diff	withstanding anything to the contrary, the decision of the purchaser as to er Call Centre has failed to perform as per the said contract, and also as to er the contractor has failed to operate and maintain call center solution the terms and conditions of the said contract will be final and binding on hk and the Bank shall not be entitled to ask the purchaser to establish its or claims under this Guarantee but shall pay the same to the purchaser th on mere demand without any demur, reservation, recourse, contest or and/or without any reference to the contractor. Any such demand made purchaser on the Bank shall be conclusive and binding notwithstanding ference between the purchaser and the contractor or any dispute pending any Court, Tribunal, Arbitrator or any other authority.
purcha	s Guarantee shall expire on; without prejudice to the ser's claim or claims demanded from or otherwise notified to the Bank in on or before the said date i.e (this date should be date of expiry of ntee).

- 4) The Bank further undertakes not to revoke this Guarantee during its currency except with the previous consent of the purchaser in writing and this Guarantee shall continue to be enforceable till the aforesaid date of expiry or the last date of the extended period of expiry of Guarantee agreed upon by all the parties to this Guarantee, as the case may be, unless during the currency of this Guarantee all the dues of the purchaser under or by virtue of the said contract have been duly paid and its claims satisfied or discharged or the purchaser certifies that the terms and conditions of the said contract have been fully carried out by the contractor and accordingly discharges the Guarantee.
- 5) In order to give full effect to the Guarantee herein contained you shall be entitled to act as if we are your principal debtors in respect of all your claims against the contractor hereby Guaranteed by us as aforesaid and we hereby expressly waive all our rights of suretyship and other rights if any which are in any way inconsistent with the above or any other provisions of this Guarantee.
- 6) The Bank agrees with the purchaser that the purchaser shall have the fullest liberty without affecting in any manner the Bank's obligations under this Guarantee to extend the time of performance by the contractor from time to time or to postpone for any time or from time to time any of the rights or powers exercisable by the purchaser against the contractor and either to enforce or forbear to enforce any of the terms and conditions of the said contract, and the Bank shall not be released from its liability for the reasons of any such extensions being granted to the contractor for any forbearance, act or omission on the part of the purchaser or any other indulgence shown by the purchaser or by any other matter or thing whatsoever which under the law relating to sureties would, but for this provision have the effect of so relieving the Bank.
- 7) The Guarantee shall not be affected by any change in the constitution of the contractor or the Bank nor shall it be affected by any change in the constitution of the purchaser by any amalgamation or absorption or with the contractor, Bank or the purchaser, but will ensure for and be available to and enforceable by the absorbing or amalgamated company or concern.
- 8) This guarantee and the powers and provisions herein contained are in addition to and not by way of limitation or in substitution of any other guarantee or guarantees heretofore issued by us (whether singly or jointly with other banks) on behalf of the contractor heretofore mentioned for the same contract referred to heretofore and also for the same purpose for which this guarantee is issued, and now existing uncancelled and we further mention that this guarantee is not intended to and shall not revoke or limit such guarantee or guarantees heretofore issued by us on behalf of the contractor heretofore mentioned for the same contract referred to heretofore and for the same purpose for which this guarantee is issued.
- 9) Any notice by way of demand or otherwise under this guarantee may be sent by special courier, telex, fax or registered post to our local address as mentioned in this guarantee.
- 10) Notwithstanding anything contained herein:-

Our liability under this Bank Guarantee shall not exceed Rs-----

- i) (Rupees----only);
- ii) This Bank Guarantee shall be valid upto -----; and
- iii) We are liable to pay the Guaranteed amount or any part thereof under

this Bank Guarantee only and only if yo	ou serve upon us a written claim
or demand on or before(dat	te of expiry of Guarantee).
11) The Bank has power to issue this Guarante	ee under the statute/constitution
and the undersigned has full power to sign this G	uarantee on behalf of the Bank.
Date this day of 201	12 at
For and on behalf of Bank.	
!	sd/

#### NON DISCLOSURE AGREEMENT

THIS AGREEMENT made and entered into at ......on this the....day of......2012 between INDIAN BANK, a body corporate constituted under the Banking Companies (Acquisition & Transfer of Undertakings) Act 1970, having its Corporate Office at 254-260, Avvai Shanmugam Salai, Royapettach, Chennai 600014, Tamil Nadu, hereinafter called the "BANK" which term shall wherever the context so require includes its successors and assigns

#### AND

M/s	Limited	а	company	registered	under	the
Companies Act having its re	egistered o	office	e at			
hereinafter called the "	" which ter	m sl	nall wherev	er the conte	xt so red	quire
includes its successors and as	signs, <b>WI</b> 1	NE:	SSETH:			•

#### **WHEREAS**

The Bank is inter alia engaged in the business of banking and intends on engaging an IVR (Interactive Voice Response) based call center as an outsourced model to service their customers.

M/s.\_\_\_\_Limited has been engaged in the business of running Call Centre.

The parties intend to engage in discussions and negotiations concerning establishment of business relationship between themselves. In the course of discussions and negotiations, it is anticipated that the parties may disclose or deliver to the other certain or some of its trade secrets or confidential or proprietary information for the purpose of business relationship.

NOW THERFORE THIS AGREEMENT WITNESSETH and it is hereby agreed by and between the parties hereto as follows:

#### Confidential information

Confidential information means all information disclosed/furnished by either party to another party in connection with the business transacted/ to be transacted between the parties. Confidential information shall include any copy, abstract, extract, sample, note or module thereof and electronic material or records.

Receiving party may use the information solely for and in connection with the Purpose.

#### Use of Confidential Information-

Each party agrees not to use the other's confidential information for any purpose other than for the specific purpose. Any other use of such confidential information by any party shall be made only upon the prior written consent from the authorized representative of the other party or pursuant to subsequent agreement between the Parties hereto.

The receiving party shall not commercially use or disclose for commercial purpose any confidential information or any materials derived therefrom, to any other person or entity other than persons in the direct employment of the Receiving Party who have a need to access to and knowledge of the confidential information solely for the purpose authorized above. The Receiving Party may disclose confidential information to consultants only if the consultant has executed non-disclosure agreement with the Receiving Party that contains terms and conditions that are no less restrictive than these and such consultant should also be liable to the original disclosing party for any unauthorized use or disclosure. The Receiving party shall take appropriate measures by instruction and written agreement prior to disclosure to such employees to assure against unauthorized use or disclosure. The Receiving Party agrees to notify the Disclosing Party immediately if it learns of any use or disclosure of the Disclosing party's confidential information in violation of the terms of this Agreement.

Neither party shall make news release, public announcements, give interviews, issue or publish advertisements or Agreement, the contents/provisions thereof, other information relating to this agreement, the purpose, the Confidential information or other matter of this agreement, without the prior written approval of the other party.

#### 3. Exemptions

The obligations imposed upon either party herein shall not apply to information, technical data or know how whether or not designated as confidential, that:

- Is already known to the Receiving party at the time of the disclosure without an obligation of confidentiality
- Is or becomes publicly known through no unauthorized act of the Receiving party
- Is rightfully received from a third party without restriction and without breach of this agreement
- Is independently developed by the Receiving party without use of the other party's Confidential information and is so documented
- Is disclosed without similar restrictions to a third party by the Party owning the confidential information
- Is approved for release by written authorization of the disclosing party; or

Is required to be disclosed pursuant to any applicable laws or regulations or any order of a court or a governmental body; provided, however that the Receiving party shall first have given notice to the Disclosing Party and made a reasonable effort to obtain a protective order requiring that the confidential information and / or documents so disclosed used only for the purposes for which the order was issued.

#### 4. Term

This agreement shall be effective from the date of the execution of this agreement and shall continue till expiration or termination of this agreement due to cessation of the business relationship between the parties. Upon expiration or termination as contemplated herein the Receiving party shall immediately cease any or all disclosures or uses of confidential information and at the request of the disclosing party, the receiving party shall promptly return or destroy all written, graphic or other tangible forms of the confidential information and all copies, abstracts, extracts, samples, note or modules thereof.

The obligations of the receiving party respecting disclosure and confidentiality shall continue to be binding and applicable without limit until such information enters the public domain.

#### 5. Title and Proprietary rights

Notwithstanding the disclosure of any confidential information by the disclosing party to the receiving party, the disclosing party shall retain title and all intellectual property and proprietary rights in the confidential information. No license under any trademark, patent or copyright or application for same which are nor or thereafter may be obtained by such party is either granted or implied by the conveying of confidential information.

#### 6 .Return of confidential information

Upon written demand of the disclosing party, the receiving party shall (I) cease using the confidential information (ii) return the confidential information and all copies, abstracts, extracts, samples, note or modules thereof to the disclosing party within seven (7) days after receipt of notice and (iii) upon request of the disclosing party, certify in writing that the receiving party has complied with the obligations set forth in this paragraph.

#### 7. Remedies

The receiving party acknowledges that if the receiving party fails to comply with any of its obligations hereunder, the disclosing party may suffer immediate, irreparable harm for which monetary damages may not be adequate. The receiving party agrees that, in addition to all other remedies provided at law or in equity, the disclosing party shall be entitled to injunctive relief hereunder.

#### 8. Entire agreement-

This agreement constitutes the entire agreement between the parties relating to the matter discussed herein and supersedes any and all prior oral discussion and/or written correspondence or agreements between the parties. This agreement may be amended or modified only with the mutual written consent of the parties. Neither this agreement nor any rights, benefits and obligations granted hereunder shall be assignable or otherwise transferable.

#### 9. Severability

If any provision herein becomes invalid, illegal or unenforceable under any law, the validity, legality and enforceability of the remaining provisions and this agreement shall not be affected or impaired.

#### 10. Dispute resolution mechanism

In the event of any controversy or dispute regarding the interpretation of any part of this agreement or any matter connected with, arising out of, or incidental to the arrangement incorporated in this agreement, the matter shall be referred to arbitration and the award passed in such arbitration shall be binding on the parties. The arbitral proceeding shall be governed by the provisions of Arbitration and Reconciliation Act 1996 and the place of arbitration shall be Chennai.

#### 11. Jurisdiction

The parties to this agreement shall submit to the jurisdiction of courts in Chennai.

#### 12. Governing laws

M/S.

The provisions of this agreement shall be governed by the laws of India.

In witness whereof, the parties hereto have set their hands through their authorised signatories

BANK		

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#### **Annexure 9**

### PERFORMANCE SECURITY FORM

Bank Guarantee No.	Date :						
То :							
NDIAN BANK, Chennai, NDIA	:						
WHEREAS	(Name of Supplier)						
nereinafter called "the Supplier") has unde	ertaken, in pursuance of Contract						
No dated, 201	to supply						
(Description of	Goods and Services) (hereinafter						
called "the Contract").							
AND WHEREAS it has been stipulated by	you in the said Contract that the						
Supplier shall furnish you with a Bank Guarantee by a recognised bank for the							
sum specified therein as security for complian	nce with the Supplier's performance						
obligations in accordance with the Contract.							
AND WHEREAS we have agreed to give on b	pehalf of the Supplier a Guarantee:						
THEREFORE WE hereby affirm that we are	• •						
on behalf of the Supplier, up to a	•						
(Amount of the Gu							
we undertake to pay you, upon your first writte	ζ ,						
be in default under the Contract and without							
within the limit of(Am							
without your needing to prove or to show grou							
the sum specified therein.							
This guarantee is valid until theday of	201						
Signature and Seal of Gu	arantors						
 Date							

.....

#### NOTE:

- 1. Suppliers should ensure that seal and code no. of the signatory is put by the bankers, before submission of the bank guarantees.
- 2. Bank guarantees issued by banks located in India shall be on a Non-Judicial Stamp Paper of requisite value

(The above format is illustrative only and may be suitably modified later by Indian Bank)

#### BANK GUARANTEE IN LIEU OF EARNEST MONEY DEPOSIT

#### Address of Institution

Whereas (Name of have issued bid COMMISSIONING OUTSOURCED	documents for their Proposed N	SUPPLY, Name of wo	INSTAL ork IVR E	LATION, BASED CA	TESTING ALL CENTR	AND E ON
OUTSOUNCED					einafter calle	
Bidder).						
And whereas under is required and has (Rupees	s undertaken to f	urnish a Ba	ank Guai	antee of F	Rs	/-
contained in the sai	d tender docume	nt.				
We					, having	our
registered	office		at		and b	
office at "the Bank") hereby immediately upon it may be demanded sum of Rs aggregate without of demand shall be fin	receipt of the first by the Employer/- (Rupees demur or reference	and irrevert written de from us ur	ocably usemand sinder this	indertake uch amour Guarantee d agree tha	tereinafter of the the total the termination amound the termination or the templose the templose the the templose templose the templose templose the templose templose the templose templ	called bloyer its as ling a ily) in
We hereby affirm the Bidder up to		sum (	of Rs.		/- (Rı	ıpees
Indian currency and any demur and / o/- (Rup	r condition, and	sum or sun	ns within	the aggre	gate limit of	

of the works to be performed there under or of any of the tender documents which may be made between you and the bidder shall in any way release the Bank from any liability under this Guarantee, and we hereby waive notice of any such change, addition or modification.

We agree that no change or addition to or modification of the terms of the tender or

We further agree that the Employer shall have the right to invoke a claim up to the last date of the validity of this Bank Guarantee and that the Employer shall remain the sole judge of the validity and amount of the claim and the Bank agrees not to contest any claim.

We further agree that any change in the Bidder's constitution or their liquidation or dissolution shall not discharge the Bank's liability under this Guarantee.

We further agree that the right of the Employer to make a claim shall not be vitiated by any dispute raised or pending with any Statutory Authority, arbitrator, tribunal or any other body or person.

It is agreed that the Employer's claim shall remain valid even if the employer has not issued a prior notice or has not proceeded against a Contractor before making such claim.

This Guarantee is confirmed and including				•	
period which may be mutually agree			·		
Unless a demand or claim under th or beforeunder this Guarantee.					

\*\*\*\*\*\*\*\*\*\*\*\*